

Municipality of Jasper
Committee of the Whole Meeting Agenda
November 14, 2023 | 9:30 am
Jasper Library & Cultural Centre – Quorum Room

Notice: Council members and a limited number of staff are in Council chambers for meetings. Members of the public can attend meetings in person; view meetings through the Zoom livestream; or view archived Council meetings on YouTube at any time. To live-stream this meeting starting at 9:30 am, use the following Zoom link: <https://us02web.zoom.us/j/87657457538>

1. Call to order Deputy Mayor Hall to chair meeting

2. Additions to agenda

3. Approval of agenda

3.1 November 14, 2023 Committee of the Whole agenda	attachment
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4. Delegations – External Group Budget Requests

4.1 Jasper Municipal Library	attachment
4.2 Jasper Park Chamber of Commerce	attachment
4.3 Habitat for the Arts	attachment
4.4 Alpine Summit Seniors Lodge	attachment
4.5 Jasper Artists Guild	attachment
4.6 UpLift! Jasper Mural Festival	attachment
4.7 Jasper Skatepark Committee	attachment
4.8 Jasper-Yellowhead Historical Society	attachment
4.9 Sundays Live Music in the Park	attachment
4.10 Crisis Team Jasper Society	attachment
4.11 Jasper Heritage Folk & Blues Society	attachment

5. Adjournment

Municipality of Jasper

Municipal Contribution Request Form



Date:	Oct 3, 2023	
Submitted by:	Joyce Melnyk, chair	
Name of Group:	Municipality of Jasper Library Board	
Fiscal Year:	2024	
Total Amount Requested:	\$207,957	
Contact Information	Email:	rpmelnyk@shaw.ca
	Phone:	780-852-7758
Strategic Alignment	Does your request align with Councils Strategic Priorities for their term? Explain which priority and how your project aligns. https://www.jasper-alberta.com/p/strategic-priorities Community Health, Relationships, Environment, Organizational Excellence	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. Our operations follow Provincial library legislation and the Letter of Understanding between the Municipality of Jasper and the Municipality of Jasper Library Board to provide library services to the community of Jasper, including residents, seasonal staff and visitors.	

Did your group receive funding in the prior fiscal year? ☒ Yes ☐ No

If yes, how much was requested? \$201,900

If yes, which year? 2023

If yes, how much was approved? \$201,900

Jasper Municipal Library

BUDGET 2024

Library Plan of Service 2020-2024



To provide a welcoming and comfortable space for our community

Increase community awareness and provide opportunities for interaction, engagement and social interaction

Support caregivers and their preschoolers in developing literacy and social skills

To develop a strategy to empower teens to have a voice in the library

To offer opportunities for children and teens to develop and strengthen their literacy skills

Will have collections, programs, services and spaces designed for lifelong learning

Aligning with the Municipality of Jasper Strategic Priorities 2022-2026

Community Health

- Promote and enhance recreational and cultural opportunities and the LCC through events, displays and collections.
- Enable and facilitate events at, and use of, the LCC to provide opportunities to increase community connections and inclusion.
- Embrace Jasper's growing diversity through collections, displays and partnerships to provide cultural events and programs.
- Leverage and create opportunities for greater inclusion through the provision of space (and free wifi), to work, learn and enjoy as well as events, programs and collections that are open to residents, seasonal staff and visitors.

Relationships

- Assists the Municipality in communicating and engaging with residents.
- Works in partnership with the Municipality and other organizations to create collections, displays, events and programs that provide community members and visitors with knowledge and recreational opportunities.
- Provides and maintains a comfortable and welcoming place for residents and visitors to spend time alone and with others.

Aligning with the Municipality of Jasper Strategic Priorities 2022-2026

Environment

- Providing information to residents, seasonal workers and visitors on prevention, mitigation and preparation for natural disasters.
- Provision of information for individuals to learn about the environment and how to be more environmentally conscious.

Organizational Excellence

- Staff take advantage of formal training and self-led learning to grow and develop the knowledge and skills to provide high quality library service to our residents and visitors of all ages.
- Participates in opportunities with Municipal staff to build healthy relationships between the organizations and with the community members.
- Creates and maintains the legislated Plan of Service through community engagement to ensure the Library is meeting the changing needs of the community.
- The Library Board strives for excellence in library service, so the community receives quality service for the investment.

Operations in 2023

- Open 41 hours per week, Tuesday to Saturday
- 4 regular staff: Part-time Library Clerk, Programmer, Bibliographic Services Clerk and Director of Library Services
- 4 regular volunteers
- 1 summer library clerk
- New funding model for the Provincial Library grant meant an increase of \$8,369 to \$34,704. The first increase since 2015.
- No Canada Summer Job Grant

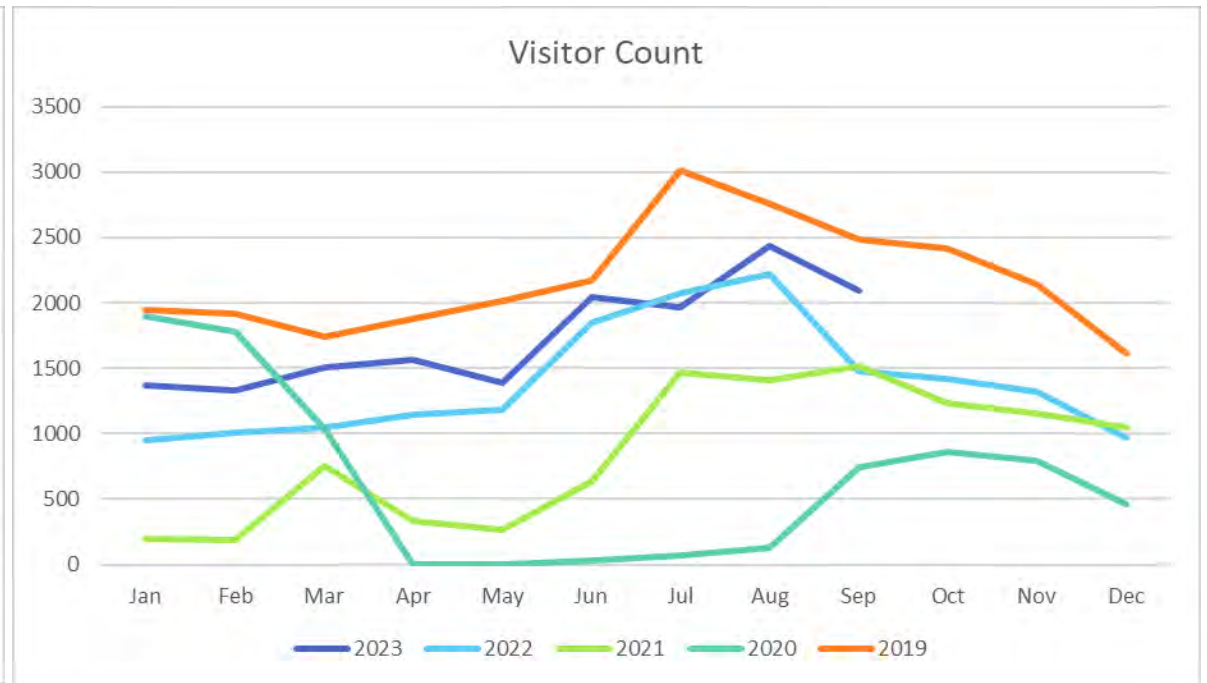
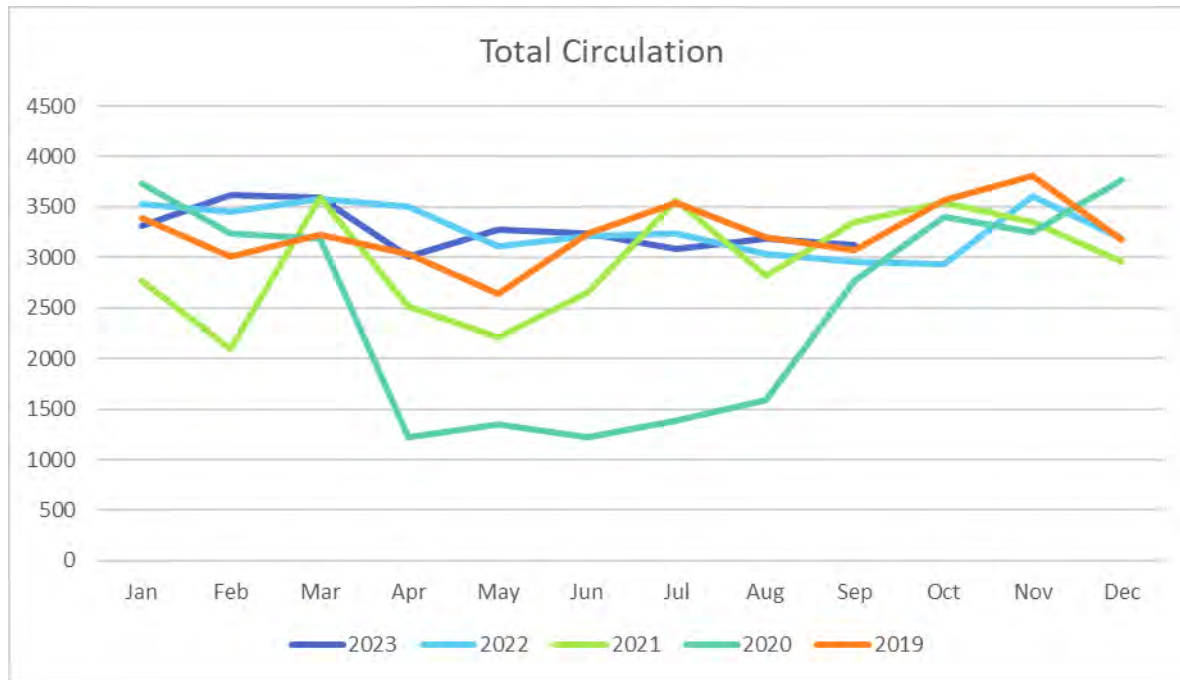


Operations in 2023

- As of Sept 30, 2023
 - 1,904 library members
 - 29,445 items circulated
 - 15,701 visits, including residents, seasonal staff and out of town visitors
- 3 École Jasper Elementary School classes visit weekly
- 7 ongoing programs with 774 participants
- 21 Events with 628 participants
- 70 uses of our meeting rooms by other organizations and individuals



Operations in 2023 – Statistics



2024 Moving Forward

Increase hours open to the public:

- **Monday 10am to 5pm *new**
- Tuesday 10am to 5pm
- Wednesday and Thursday 10am to 8pm
- Friday and Saturday 10am to 5pm

Increase staff time to cover these extended hours.



2024 Moving Forward

Review and refresh the Plan of Service.

Continue to develop programming and partnerships to help meet the interests and needs of library users.



2024 Budget Request

\$207,957 in operational funding

3% increase from 2023

Jasper Municipal Library

BUDGET 2024 - QUESTIONS

Jasper Municipal Library

Revenues	Budget 2023	YTD 2023	Budget 2024	Projected 2025	Projected 2026	Projected 2027	
Grant - Municipal Tax	201,900	132,761	207,957	214,196	220,622	227,241	projected 3% yearly increase
Grant - Alberta Government	34,704	34,704	34,704	34,704	34,704	34,704	
Interest Income	100	33	500	500	500	500	
Fees for Service	7,350	4,743	6,400	5,850	5,850	5,850	
Used Book Sale	1,500	1,029	1,500	1,500	1,500	1,500	
Donations	1,000	247	500	500	500	500	
Donations from Friends of the Library	-	3,781	-	-	-	-	
ACFA Custodial Fees	2,110	-	2,173	2,238	2,305	2,374	
Revenues Total	248,664	177,298	253,734	259,488	265,981	272,669	
Expenditures	Budget 2023	YTD 2023	Budget 2024	Projected 2025	Projected 2026	Projected 2027	
Physical Collections	8,450	4,152	8,250	8,250	8,250	8,250	
Electronic Resources	2,000	2,000	3,000	3,000	3,000	3,000	
Library Resources Total	10,450	6,152	11,250	11,250	11,250	11,250	
Salaries and Benefits	192,240	138,543	207,163	215,812	220,207	226,296	
Professional Development	1,750	155	2,000	2,000	2,000	2,000	
Volunteers	800	397	950	950	1,200	1,200	
Staff & Volunteers Total	194,790	139,095	210,113	218,762	223,407	229,496	
Programs & Promotions	1,750	1,143	1,750	1,750	2,000	2,000	
Promo & Program Total	1,750	1,143	1,750	1,750	2,000	2,000	
Financial Review	1,000	-	1,000	1,000	1,000	1,000	
Board Expenses	1,000	200	1,000	1,000	1,125	1,125	
Operational Expenses	8,800	5,215	8,325	8,425	8,675	8,775	
Photocopier Lease	2,700	2,072	-	-	-	-	lease to own done Nov 2023
Admin & Bd Subtotal	13,500	7,486	10,325	10,425	10,800	10,900	
Janitorial & Maint. - Supplies	500	150	500	500	500	500	
Custodial Fees paid to Municipality	21,095	15,548	21,728	22,380	23,051	23,743	3% increase
Building Op Subtotal	21,595	15,698	22,228	22,880	23,551	24,243	
Capital - Furniture & Equipment	-	5,246.76	-	-	-	-	
Capital - Building	-	-	-	-	-	-	
Contribution to Capital Reserves	-	-	-	-	-	-	
Capital Subtotal	-	5,246.76	-	-	-	-	
TOTAL EXPENDITURES	\$ 242,085	\$ 174,821	\$ 255,666	\$ 265,067	\$ 271,008	\$ 277,889	
Surplus (deficit)	\$ 6,579	\$ 2,477	\$ (1,932)	\$ (5,579)	\$ (5,027)	\$ (5,220)	

Municipal Contribution Request Form



Date:	October 28, 2023	
Submitted by:	Pattie Pavlov, Executive Director	
Name of Group:	Jasper Park Chamber of Commerce	
Fiscal Year:	2023-2024	
Total Amount Requested:	\$25,000.00	
Contact Information	Email:	ed@jpcc.ca
	Phone:	780-852-4621 or 780-852-8322 (C)
Strategic Alignment	Does your request align with Councils Strategic Priorities for their term? Explain which priority and how your project aligns. https://www.jasper-alberta.com/p/strategic-priorities This request fulfills several strategic priorities. Relationships, Organizational Excellence, Advocacy, Community Health Please see attachment for details.	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. Please see attachment for details.	

Did your group receive funding in the prior fiscal year? ☐ Yes ☒ No

If yes, how much was requested? n/a

If yes, which year? n/a

If yes, how much was approved? n/a

Relationships: within the business community, staff, residents, and other non-profit groups benefit from JPCC and RHHS contributions to and planning of events for resident, visitors and businesses to connect to demonstrate resilience, compassion, caring and above all sense of spirit

Organizational Excellence: Both JPCC and RHHS operate under non-profit/charity status with a volunteer board and one full time paid staff member, the Executive Director. The collaborative effort of the Executive/Board and Administration are able to advocate, plan educational learning opportunities, connect frequently with municipal, provincial and federal governments and agencies to further the economy making Jasper, the place to live, work and play. The ability to be professional, accessible and successful for our business community is fundamental to businesses being able to provide for the residents to enjoy all it has to offer on the long term and for visitors, an unforgettable experience.

Advocacy: As mentioned, JPCC is the conduit between our local and regional partners to continue to foster our 'world class destination reputation' and contribute to life experiences of its residents. It should be noted JPCC was awarded Chamber of the Year (2022) for it's work in the community, contribution to recovery from both the COVID pandemic and the Chetamon Wildfire. Those contributions came from extensive communication with the business community during COVID and supporting the Municipality and Parks Canada by sharing information as it was received during the fire. JPCC is an integral tool in business in Jasper and this grant application, while jointly submitted by the chamber and RHHS to address physical issues with Robson House, cannot be excluded from the notion JPCC hosts events, has meetings and planning sessions, acts as a quiet place for operators to interview. acts as a historical beacon; essentially giving it the ability to have a place for the chamber to do all of those things each and every day is part of our community fabric.

Community Health: The previous 3 paragraphs have clearly established the use, prominence and above all respect for this building JPCC calls 'home'. Without it, the where and how of the JPCC's future could become unstable and an extremely respected piece of history and commerce in our community lost. Indeed, each point in the Council's strategy is part and parcel of the history of Jasper and it's ongoing place in working with business, residents and community as a whole toward preserving and sharing.

Jasper Park Chamber of Commerce (JPCC) operates from **Robson House** a federally registered heritage building. Robson House is overseen by the Robson House Historical Society and annual fundraising assists with physical and historical maintenance of the building however, over the past 4 years the boiler required replacing severely depleting any funds set for repairs. Further, the recent failure of the water tank and a minor roof repair have left the fund in serious financial stress.

JPCC and the Robson House Historical Society work together to insure the physical and historical integrity remain both as a monument to the Robson Family but also feature famous architecture of the time, as well as family contributions over it's 101 years.

JPCC and RHHS have postponed a number of repairs and maintenance that are now beginning to potential structural damage as well as a weakening of it's overall view by residents and visitors alike:

Roof surrounding the chimney is cracking, this requires an immediate fix as there is a strong possibility of water leaking into the attic and through to the original hardwood floors thereby rendering irreparable. The drywall will be affected and may encroach on the first floor of the building as well. The floors do

require refinishing with this being the 2nd refinish in it's 22 year on the site. Interior and exterior painting has also been stalled as the funds simply were not there to proceed.

JPCC and RHHS pay each and every utility bill, have engaged responsible and skilled maintenance personnel over the years and it should be noted dealt with frozen pipes, JPCC is a dues driven organization with membership dues being the principal, RHHS is only able to rent any space in the building to non-profit organizations to supplement it's income, along with a small number of fundraising events. The mortgage for the building was paid off in 2010 and the "House" is completely maintained in all aspects under the JPCC's daily operation and long-term future.

Since 2010 and the final mortgage payment made, neither JPCC nor RHHS has requested assistance with the upkeep of the building, managing on its own to undertake any and all necessary activities to ensure that aforementioned integrity of the building.

The grant requested will bring the "House" back to its original state as a preserved historical building in our community for the residents who eagerly pop in to say hello, and most importantly as well, the welcome the visitors to Jasper who just happen in for a tour; it happens more often than imagined. Finally, the refresh would allow the JPCC and RHHS the opportunity to proudly welcome in organizations requiring meeting space or to simply delve into the considerable historical pieces and documents on site.

Municipal Contribution Request Form



Date:	October 27 2023	
Submitted by:	Marianne Garrah	
Name of Group:	IOTAD's Habitat for the Arts	
Fiscal Year:	2024	
Total Amount Requested:	\$15,000 plus rent release = approx \$36,000	
Contact Information	Email:	habitatforthearts@gmail.com
	Phone:	7808832787
Strategic Alignment	Does your request align with Council's Strategic Priorities for their term? Explain which priority and how your project aligns. https://www.jasper-alberta.com/p/strategic-priorities Printing got too small...see below this document	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. Continued support from the Municipality will be put towards community programming, more investment in the arts community. Artists and arts engagement are a huge community resource that we will continue to advocate for and support.	

Did your group receive funding in the prior fiscal year?

☒ Yes
☐ No

If yes, how much was requested? 50,000

If yes, which year? 2023

If yes, how much was approved? 25,000 plus rent release

ALIGNMENT WITH STRATEGIC PRIORITIES for the Request Form:

COMMUNITY HEALTH: IOTAD promotes and enhances creative opportunities through the spaces equipped for art and artists. Throughout the year events are designed for community to connect through music, theatre, films and programs. These are embraced by the residents and visitors to Jasper. Few things can compare to the diversity and inclusion that the arts bring to a community as we build intergenerational and safe spaces for all skill levels.

RELATIONSHIPS: IOTAD is committed to finding the best ways to serve community - with open houses and surveys and one-on-one approaches to developing the arts community. With a continued open door policy for finding the creative expertise, that other organizations have, we have seen 2023 partnerships expand inside the JLCC. We believe in a horizontal approach to community development.

ENVIRONMENT: IOTAD recognizes the need to be aware of our operations - from water use to materials in workshops - we value the place we call home.

ORGANIZATIONAL EXCELLENCE: The variety of programs and the instructors we bring to the community speak to our desire to invest in quality. We know that investment in tools and training for our members brings the best out in what we can offer. We take our leadership opportunities to champion the arts community seriously.



November 1 2023

Dear Mayor and Town Council of Jasper,

As a representative of the more than 2,000 individuals who have participated in Habitat for the Arts programming in the last 6 months, I am pleased to offer an overview of Habitat's activities, the initiatives your funding has supported and the value to community.

Thank you for your past support. We would like future programming to be considered in the 2024 budget discussions.

The recognition of this unique space is crucial when we begin to contemplate the direction for future programming. IOTAD is focused on art as a precipitator of social change that works best when partnered with community development. Programs continue to bring youth, seniors, businesses, heritage and cultures together. Through this method of implementation we can advance our commitment to fostering inclusion and diversity.

This report and financials cover the last quarter of 2022 and the period April 1 2023 to September 30 2023. We are grateful for the opportunity to share this information with you and look forward to your feedback and guidance.

Marianne Garrah
Director, IOTAD
Jasper Community Habitat for the Arts

Habitat for the Arts respectfully acknowledges that we are situated on the traditional lands of the Dane-zaa (Beaver), Nêhiyawak (Cree), Anishinaabe (Ojibway), Secwépemc (Shuswap), Stoney Nakoda and Métis.

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In late 2022 we began the process of reporting quarterly to the Municipality as required by Policy F104. The reports are an attachment to this document.

Highlights from the quarterly reports

	Jan-Mar	Apr-June	July-Sept	Totals Jan-Sept30
Open hours	493	683	524	1700
Visitors	990	815	1207	3012
Big Room	Used for handballing, youth theatre classes, year 8 of afterschool arts, an artisan market, linocuts, paint nights and ukulele.	Used for ceramic painting, charcoal class, art for lunch programs, felting with the elementary school.	Summer camps! Three weeks of art and story gaming. An escape room hosted by the Library and a paint night hosted by ACFA. A drop in of indigenous youth from BC for a painting afternoon.	In use 413 hours <i>(some of these hours are when the building is open but often evening classes run after the building closes)</i>
Pottery	This space is open to members whenever the building is open	This space is open to members whenever the building is open	44 hours a week for 21 registered users and 82 in classes	
Rooms 205/206	Piano lessons, instructor teaching at Grant McEwan by distance, recording media. Screen-printing is done in dark room and tech is used by community open mic nights	58 family members attended the piano recitals. <i>(accounted in the 815 – we like to keep track of special attendance)</i> Tech this quarter included Live Music Sundays co-sponsored by the Muni and ACFA Baptiste Day in the Park.	Piano and voice classes. Podcast recorded in the summer. Tech for outdoor stages and open mic nights at Andromeda.	In use 262 hours <i>(some of these hours are when the building is open but often lessons run into the evenings)</i>
Special Classes/Events	11 special events 269 attendance <i>(this is calculated in the open door of 990 – we just like to know about special class attendance separately)</i>	13 special events that included using the Quorum Room for bread classes and a mental health fundraiser with SYRAHS. Write Nights at the Library. Kamloops music students stop in for a community concert.	11 special events that included a blues workshop by visiting Chicago Blues artist, a Canada day market in Robson Park, Music in the Park spearheaded by Marie and a grand finale to the Circus Camp that saw 75 attendees. Culture Days events.	Hard to calculate attendance at Canada Day, volunteers estimated 400+. Marie's Music in the Park Sundays saw up to 100 a week Culture days events saw 120 visitors for the open stage and exhibition.
Volunteers/Hours	45 volunteer opportunities / 185 hours	44 volunteer opportunities / 363 hours	60 volunteer opportunities / 107 hours (camps and markets use a lot of volunteers)	

Highlights of Engagement taken from the quarterly reports

In 2023 we are finding new partnerships not only with the other tenants of JLCC but with visiting artists and the business community. We continue to run programs in tandem to what others in the building might be doing. Write Nights in the Library, being able to offer tech assistance so other events can be successful like Baptiste Day or Open Mics at Andromeda or Music in the Park, are great ways to see the funding we receive shared throughout the arts community.

In order to stay informed we have put out a survey and hosted an open house, from that input we are now spending time talking to others – artists, patrons, business owners, community leaders, arts orgs and event producers - who recognize the contributions the arts make to economic growth and overall well-being of community. These stakeholders know that a coordinated community not only provides inspiration but plays a vital role in ensuring that all of our events meet their potential.

After our May meeting with council we took the question put forth by council with us to our next engagement.

“What are the needs of an arts community?”

How do we know we are meeting them if we don’t know what they are.

We found these are the most common needs:

- Physical spaces
- Funding and resources
- Collaboration and networking
- Education and skill development
- Audience engagement
- Inclusivity Diversity
- Advocacy and Policy Support
- Professional Development Opportunities
- Recognition and Celebration

And heard:

“I have seen and experienced many programs at Habitat just before the pandemic, and spent lockdown online preparing for the re-opening and now I am sharing through teaching so that my passion can be ignited in others. We are lucky to have such a diverse facility.” J McColl

“What art needs first is a space where activities can happen, develop and where cultural needs are met. It is because there is a community cultural art space in Jasper that we should not have to challenge the legitimacy of one. The reason is simple; if there was no centre for cultural activities...we would need one.” V Martin

What these ‘**community engagement**’ requirements for reporting as per Policy F104 has taught us is that conversation and communication are paramount to meeting the needs of a community. Below are the reports in detail.

January 1 2023 – March 31 2023

This report reflects hours when Habitat was open to the public and how various spaces were used by hours and attendance.

Open to the Public

Open Doors	Hours	Visitors	Notes
Habitat open	493	990	Averaging 37.5 hours per week.

Habitat doors were open to the public for 487 hours.

Of those 487 hours we saw the space used for 37 special events/classes for a total of 163 hours of special use.

Those special events and open doors saw 990 people at Habitat.

The Big Room

Big Room	Hours used	User Attendance	Notes
Multi-disciplines	133	626	Some of these hours overlap Habitat open hours.

It was used for handbuilding, ,youth mondays theatre class, Madame Vanessa's 8th year of afterschool arts, a Valentines Day Market, ceramics, linocuts, Monday morning arts, paint nights, and Saturday Ukelele. Habitat programs like linocuts, Monday arts, theatre classes and pottery have instructors paid by Habitat.

The Valentines Day Market was opened to all Jasper makers and vendors of handmades and was produced by the ClayRoom organizers Jacqui McColl and Ellen Merelovich. There were over 15 vendors and had a visitation of 156 people in 3 hours. They plan to open Habitat several times a year to Jasper creatives.

New instructors have booked monthly workshops this spring and summer.

The afterschool art program is an annual 3 day a week program in its 8th year run by Madame Vanessa and has 35 students this year.

The Pottery Room

Pottery Room	Hours	Users	Notes
For classes and members	572 (44 hours a week)	144	The pottery room is open whenever the building is open and classes are every second week on Saturday, Monday and Tuesday evenings.

The pottery room is never closed to its members when the building is open. These hours are not included in the OPEN TO THE PUBLIC hours.

Special spaces

Equipped spaces	Hours	Users	Notes
For online work, dark room for screen printing, tech tools, music room	79	82	These spaces have special attributes for specific uses

The music room is used for piano lessons. Being a quiet room it was used for teaching by a creative writer instructor teaching and testing her students online, and recording media.

The tech room allows us to partner with the other orgs to provide services like those provided for Open Mic Nights. Screen-printing happens in a dark room.



One of the best ways to smile...play a ukulele!

Classes and Special Events

Class	Hours	Attendance
Inspiration Art	2	8
Hand building	3	12
Wheel 101	8	6
Monday Mornings with Jenn	16	24
Bread 101	3	8
Valentines Market	3	156
Ukulele	4	20
Silk-screening	2	3
Writing Promptly	3	5
Paint Night	5	22
Linocuts	2	5

Any class taken at **7PM or on Sundays/Mondays** is not included in the open hours.

The attendance in these classes is not included in open door visitation, does have some overlap with room use.

Many of these are regular weekly or monthly classes.

BOOKINGS

In this first quarter of 2023 we had three special bookings of the big room, Parks Canada Indigenous afternoon, a Grade 4 art day, and a mask making workshop for Autism. These are events that happened in the specially equipped spaces presented by independent instructors.

The afterschool program will be presenting an annual EXPOSITION in April that encompasses the entire space for 8 days. These hours and users are included in visitation and details above.



Exhibition in partnership with JAG Culture Days 2023

RESULTS OF ENGAGEMENT

As a result of offering space for people to present arts & culture programs – or - by Habitat running programs at JLCC, we have found instructors places to present and supplement their incomes.

The new programs being presented by visiting instructors has allowed us to build relationships in the business community for meals and accommodations. Being able to offer packages that include these things is resulting in the workshops filling with ease.

This relationship goes beyond workshops as we partnered with Arts Jasper to see them bring a Spring Series to Jasper this year, with Habitat running the tech for each concert. This also offers an opportunity for youth in the community to learn a bit about sound and lights.

We continue to run programs in tandem to what others in the building are doing. In February we partnered with ACFA for an evening of entertainment, a monthly gathering for writers will see a small anthology created this year in partnership with the Library. The Jasper the Bear exhibition at JAG allowed Habitat's art students to hang their 'bears' in a gallery.

45 volunteer opportunities in this quarter resulted in 185 volunteer hours, sometimes volunteer groups are given honorariums (school setting up events) or opportunities to take classes.

THE SURVEY – community input

In January we did a Survey Monkey Survey. Community input as required by F104

Question one asked if they had attended an event at Habitat.

80% of respondents had

The others left responses:

‘Learning about events in Jasper is challenging’

‘Recently moved to Jasper’

‘Have not been able to find information on events’

Habitat posts on Facebook, Instagram, the Municipal Calendar, ads in the paper and on the Jasper Local site. Posters are hung in the JLCC kiosks at the front of the building and in the Activity Centre and in the kiosk at the old firehall.

Question two asked if the cost of our programs has ever been a deterrent for taking a class?

90% said no

Question three asked for input on direction for habitat to move towards.

83% told us to keep doing what we are doing

5% would like more focus on youth

12% would like more focus on adults

One respondent was very vocal in the need for us to support local artists as a hub for local art, to be more inclusive.

Others want more opportunities to learn for all ages.

From this input we can see the misunderstanding of what Habitat is viewed as vs what the gallery downstairs is. As the gallery signage on the street uses the word Jasper art hub we are thinking that some might see Habitat as not being welcoming to artists as a place to sell their work. Habitat does not sell artwork.

We sell experiences.

We run classes for all ages in many mediums.

Question four asked about volunteering with Habitat.

30% said yes

43% said no

17% would if they were asked

We thought this was great! All we have to do is ask...and in Feb and March volunteers ran a market for local artisans and have begun a fundraiser for the animal shelter using art materials at Habitat.

Question five sought new instructors...offering respondents the chance to teach or share their skills.

85% said no

We have found several new instructors in the community this spring. And they are offering workshops.



Abstract Workshops for Moms with little kids...a mental health break to just create

Question six asked people the best way to share information...online, newspaper etc

87% said social media

Posters around town and News ads got the same 5%

Others suggested school newsletters

As of January we are now doing all of the above and have included staff HR newsletters for hotels and the ski hill.

Question seven asked if it was important for us to connect to art and artists outside of the community to keep the offerings at Habitat fresh. Bring in talents to teach from Theatre Alberta, Alberta Music etc

98% said yes

Comments included that this keeps experiences diverse and inspires creativity. SO, we will keep doing this!

Question eight was about partnerships and wondering who in Jasper we might work well with.

Over 70% had no response

10% said they would love to be contacted to talk

20% liked how we partner at this time

We have contacted the people who wanted to be contacted and one has already left town! Darn.

And from this question we have found another instructor.

Question nine asked people if they knew about the community conversations and if they would like to attend them.

92% knew of the conversations or would like to attend them if they were not in the daytime.

8% wanted to share things like – we need a photo club, we need a film club.

Since this survey the arts conversations have been discontinued. So we are sharing info in the senior and adult conversations. We use the school news boards and keep in touch with COS on an irregular basis.

The survey allowed for respondents to go for lunch at the Activity Centre, and the results were posted at the JLCC for several days with refreshments available. We found the results allowed us to see, assess and adapt to any changing priorities. We plan to continue to approach issues and the way we do things with agility. New ideas and solutions will be recognized and acted upon now and after the next community input. We will continue to take ownership for identifying

solutions – with this input from the community. This first survey received 175 responses and cost \$270 for the web survey and refreshments for the responders.

We are presently working on our 2nd engagement for 2023.

April 1 2023 – June 30 2023

This report reflects hours when Habitat was open to the public and how various spaces were used by hours and attendance.

Open to the Public

Open Doors	Hours	Visitors	Notes
Habitat open	683	815	Averaging 52 hours per week.

Habitat doors were open to the public for 683 hours. That is 8 hours over the 44 hours that the building is open! Of those hours we saw the space used for over 12 special events/classes for a total of 65 additional hours of special use. Those special events and open doors saw several hundred people at the building and outdoor events like the summer staff event at CN stage and Canada Day Market in Robson Park.

The Big Room

Big Room	Hours used	User Attendance	Notes
Multi-disciplines	70	271	Some of these hours overlap Habitat open hours.

It was used for ceramic painting, a charcoal class, the annual art exhibition of Madame Vanessa's afterschool arts, a elementary school felting classes, art for lunch programs, visiting artist paint classes, and youth afterschool pottery. Habitat programs like felting, visiting artists, and pottery have instructors paid by Habitat.

*This second quarter has allowed us to open the doors to visiting artists = professional instructors!

The Canada Day Market was opened to all Jasper makers and vendors of handmades and was produced by volunteers. There were over 21 vendors and had a visitation of 400+ people in 4 hours.

The Pottery Room

Pottery Room	Hours	Users	Notes
For classes and members	572 (44 hours a week)	21 registered users and saw 108 users in the room	The pottery room is open whenever the building is open. User numbers include the number of times registered users were in the room as

			well as learners.
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The pottery room is never closed to its members when the building is open. These hours are not included in the OPEN TO THE PUBLIC hours.



Fundraiser for Animal Shelter by pottery room members

Special spaces

Equipped spaces	Hours	Users	Notes
For online work, dark room for screenprinting, tech tools, music room	139	134	The 134 includes the 58 parents who came to a piano recital. These spaces have special attributes for specific uses

The music room is used for piano lessons. Being a quiet room it was used for teaching by a creative writer instructor teaching and testing her students online, and recording media. The 139 hours that these rooms were in use overlaps the 683 hours that the doors were open.

The tech room allows us to partner with the other orgs to provide services like those provided for Open Mic Nights, the Live Music Sundays co-sponsored by the Muni, and St Jean Baptiste Day celebrations with the ACFA.

Classes and Special Events

Class	Hours	Attendance
Charcoal	2	7
Hand building	6	14
Wheel 101	10	5
Canada day market	5	400+

Bread 101	3	5
Elementary Felt Class	8	35
Fun Raiser Afternoon	6	6
Music at Church	7	86
Writing Promptly	3	5
Paint Night	6	15
Anthony Bourdain Day	4	30
Andromeda open mic	Volunteer run?	Approx. 25 a month = 75
Staff Event at CN stage	4	300+?

Any class taken at **7PM or on Sundays/Mondays or other locations** is not included in the open hours. The attendance in these classes is not included in open door visitation, does have some overlap with room use. Many of these are regular weekly or monthly classes. The breadmaking class made use of the kitchen downstairs and made the building smell amazing! The writing promptly class is a monthly event in partnership with the Library. The Andromeda open mic evenings are volunteer run with Habitat assist. Anthony Bourdain Day was a culinary arts opportunity that saw the desserts created by Jason Munn of Syrahs raise \$300 for mental health.

BOOKINGS

In this second quarter of 2023 special bookings of the big room included the annual EXPOSITION of the winter afterschool arts program, educational art opportunities with visiting artists and the creation of garden art for all ages. These are events that happened in the specially equipped spaces presented by independent instructors. The afterschool program is an annual EXPOSITION in April that encompasses the entire space for 8 days. These hours and users are included in visitation and details above.

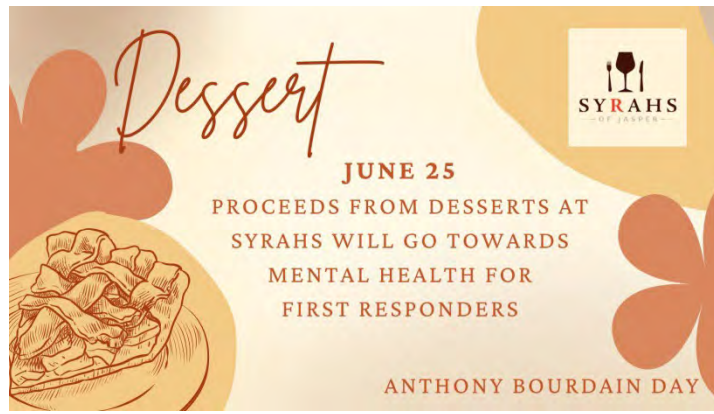
RESULTS OF ENGAGEMENT

As a result of offering space for people to present arts & culture programs – or - by Habitat running programs at JLCC, we have found instructors places to present and supplement their incomes.

The new programs being presented by visiting instructors have allowed us to build relationships in the business community for meals and accommodations. Being able to offer packages that include these things is resulting in the workshops filling with ease.

This relationship goes beyond workshops as we partnered with Morgan McKinney who is running a monthly open mic at Andromeda, Arts Jasper to see them bring a Spring Series to Jasper this year, with Habitat running the tech for each concert. This also offers an opportunity for youth in the community to learn a bit about sound and lights.

Being able to raise funds for several causes through art included the animal shelter and mental health in Jasper this quarter.



We continue to run programs in tandem to what others in the building are doing. We continue to partner on a monthly write night for writers who will see a small anthology created this year in partnership with the Library. St Jean Baptiste day allowed us to partner for an afternoon of entertainment with the ACFA on the CN stage.

44 volunteer opportunities in this quarter resulted in 363 volunteer hours.

Community Engagement in the third quarter



An evening at Andromeda and conversations at Habitat allowed us to collect the following input from the community in our attempts to answer what the needs of Jaspers arts and culture community are...

The needs of an arts and culture community can vary depending on its size, location, and specific goals. However, here are some common needs that are often important for communities:

Physical Spaces: Arts and culture communities require dedicated spaces for various activities such as art exhibitions, performances, rehearsals, workshops, and classes. These spaces can include galleries, theaters, studios, community centers, and outdoor venues.

(What art needs first is a space where cultural activities can happen, develop and where cultural needs can be met. It is because there is a community cultural art space in Jasper that we should not have to challenge the legitimacy of one. The

reason is simple; if there was no centre for cultural activities...we would need one. I studied fine art in Paris and I have a master's degree in fine arts. I know that the people who live here not only need physical activity and sports to be happy, they need to find their way in life and have their creativity challenged. There are incredibly talented youth who live here. I use Habitat for 6 months a year from November to April to engage 40-50 children in art. After 8 years it just keeps growing and at this point there is an expectation for me to continue coming back every year. For some these art classes are the only extra curriculum activity they have to choose from. Others will miss a sport outing to not miss their art class. This would not happen without a dedicated space for arts and culture in our community.)INSTRUCTOR

Funding and Resources: Access to financial resources, grants, sponsorships, and fundraising opportunities is crucial for the sustainability and growth of arts and culture communities. This support helps cover operational costs, artistic production, education programs, and community outreach initiatives.

(We are grateful to the funding from the municipality. It is perfect seed funding to make all of these things possible.)

HABITAT

Collaboration and Networking: Opportunities for collaboration and networking within the community and with other organizations are vital. This includes partnerships with local businesses, government, and other community groups. Collaborative projects can lead to shared resources, cross-promotion, and increased visibility. This all leads to better feedback, better decision making and strategic planning.



Parks Day adventures

(Habitat works hard to engage the JLCC partners as well as others outside of the building.) HABITAT

Education and Skill Development: Arts and culture communities thrive when they offer opportunities for education and skill development. Workshops, classes, mentorship programs, and artist residencies help nurture talent, improve artistic abilities, and foster a vibrant creative environment.

(An Arts & Culture community is needed to empower children, youth and adults in ways that grow communication, allow for exploration of the imagination in a safe space.)INSTRUCTOR

Audience Engagement: Engaging the local community and attracting a diverse audience is essential. This can be achieved through public events, exhibitions, performances, festivals, and interactive experiences. Effective marketing and outreach strategies, including digital platforms and social media, can help promote these activities.

Inclusivity and Accessibility: Creating an inclusive and accessible environment is crucial to ensure that everyone can participate in and enjoy arts and culture activities. This involves removing barriers such as physical accessibility, language, cultural diversity, and affordability. Providing accommodations, offering translation services, and creating programs that cater to diverse audiences are important aspects of inclusivity.

(I have seen and experienced many programs at Habitat just before the pandemic, and spent lockdown online preparing for the re-opening and now I am teaching so that my passion can be ignited in others. We are lucky to have such a diverse facility.) Habitat USER now INSTRUCTOR

Advocacy and Policy Support: Arts and culture communities benefit from advocacy efforts to promote the value of arts in society. They also require support from policymakers who can develop favorable policies, funding mechanisms, and regulations that enable the growth and sustainability of arts and cultural organizations.

(Our policymakers can take pride in having created a safe space for engaging in art.)HABITAT

Professional Development: Supporting artists, performers, and cultural practitioners in their professional development is vital. This includes providing opportunities for career advancement, residencies, mentorship, and access to resources and networks that help individuals and organizations grow.

Integrating arts and culture into education enhances the learning experience and promotes holistic development. Arts Education nurtures critical thinking skills. Exposure to diverse forms of expression broadens perspectives, fosters cultural awareness and promotes a well rounded education.

(In a town where millions visit each year we are seeing the growth of arts & cultural programs as 'stages' evolve and cultural practitioners find audiences supported by community.)HABITAT

Recognition and Celebration: Recognizing and celebrating the achievements and contributions of artists and cultural organizations is important for community morale and motivation. Awards, exhibitions, showcases, and public recognition events can provide visibility and encouragement to artists and reinforce the community's cultural significance.

(Culture Days allows for this space, Jasper has been part of culture days for 14 years. The Mayors Awards for the Arts recognized excellence in community for many years...as a town that is only 20 years old...we feel we are still testing the waters on recognition and celebration.)HABITAT

The specific needs of an arts and culture community can vary widely, and it's important to understand the unique context and requirements of each community to effectively address its needs. When addressed collectively, they can help foster a thriving arts and culture community that enriches the lives of individuals, promotes creativity, and contributes to the overall well-being of a society.

This is a summary of many things from many sources.

We sought the answer to what a community needs from Alberta competency models, from the Rozsa Arts Management studies done by Habitat directors at the UofA, from the community cookie night engagement, from visitors to the workshops and classes as well as the users and instructors of space at Habitat.

This round of public engagement and answer seeking had a budget of \$300, for ads in the paper, printing of questionnaires and cookies.

It is interesting to note that many of the needs of an ARTS&CULTURE community addressed above also relate to the strategic relevance outlined by the Municipality for community health, relationships and organizational excellence.



Over 20 Jasper artists and musician were given space to be during ReAnimation 2022

July 1 2023-Sept 30 2023

This report reflects hours when Habitat was open to the public and how various spaces were used by hours and attendance.

Open to the Public

Open Doors	Hours	Visitors	Notes
Habitat open	524	1207	Averaging 40 hours per week.

Habitat doors were open to the public for 524 hours. Of those hours we saw the space used for over 13 special events/classes. There were also four weeks of camps that were filled to capacity. Three of the camps were at Habitat, one of the camps took place in the arena. The 524 does not include any hours when activities take place outside of the JLCC. Special events included a Canada Day Fair, a Fall Fair and Banff film nights for Parks Day as well as many Culture Days events that were recognized by the Alberta Culture Days organization. The Habitat was also opened for events hosted by the ACFA, the Library and JAG this quarter. Growing partnerships in the building sees the use of upstairs and downstairs.

The Big Room

Big Room	Hours used	User Attendance	Notes
Multi-disciplines	210	184	Few of these hours overlap Habitat open hours.

The big room is well used in the summers for camps and shared events. Those events included an escape room hosted by the Library, paint class for youth by the ACFA, two culture camps, one storygaming camp and one indigenous youth painting afternoon. The instructors of the art and storygaming camps are all paid through the enrollment in their camps. The Jasper Artists Guild allowed for Habitat to exhibit art for Culture Days with sale potential going to JAG for a special tribute to Cowboy Culture in honour of the funds the Jasper Rodeo gave to Jaspers nonprofit communities. The Canada Day Market was opened to all Jasper makers and vendors of handmades and was produced by volunteers. There were over 21 vendors and had a visitation of 400+ people in 4 hours.



The Pottery Room

Pottery Room	Hours	Users	Notes
For classes and members	572 (44 hours a week)	21 registered users and saw 82 users in the room	The pottery room is open whenever the building is open. User numbers include the number of times registered users were in the room as well as learners.

The pottery room is never closed to its members when the building is open. These hours are not included in the OPEN TO THE PUBLIC hours.

Special spaces

Equipped spaces	Hours	Users	Notes
For online work, dark room for screenprinting, tech	44 a week (this room is open anytime the building is open)	110	These spaces have special attributes for specific uses, this quarter we saw the edit suite

tools, music room			used for storygaming camp and for projections on the building for Cowboy Culture night.
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The quiet room is now being sought for both piano and voice lessons as well as voice over work for podcasts. Open any hours that the building is open, 44 hours a week.

The tech room allows us to partner with the other orgs to provide services like those provided for Open Mic Night at Andromeda and the Live Music Sundays on the CN stage co-sponsored by the Muni. The Music in the Park stats are not included in this report but according to the volunteer who ran the program, MARIE, the Sunday nights were very well received and attended and even allowed for Glenda at the arena kiosk to supplement her open hours on Sundays, helping her offset the closure down times. Marie has applied to the Municipality - through IOTAD - to revive the MUSIC IN THE PARK program for 2024.

Classes and Special Events

Class	Hours	Attendance
Blues Workshop	2	9
Hand building	8	21
Wheel 101	15	12
Canada day market	5	400+
Culture Days Events	20	160
Culture Camps	50	16
Writing Promptly	4	12
Circus Camp	40	100 for finale / 27 youth
Andromeda open mic	Volunteer run	Approx. 25 a month = 75
Indigenous Paint Afternoon	4	12
Music in the Park	20	600-1000

The writing promptly class is a monthly event in partnership with the Library.

Music in the Park was in Commemoration Park.

Blues Workshop, Parks Days Banff Films and some Culture Days events were in the Quorum Room.

Circus Camp was in the Main Hall.

The Andromeda open mic evenings are volunteer run with Habitat assist.

Any class taken at 7PM or on Sundays/Mondays or other locations is not included in the open hours.

The attendances in these classes are not included in open door visitation, but do have some overlap with room use.

BOOKINGS

In this third quarter of 2023 special bookings included the camps and events by Library, ACFA and JAG for Culture Days. Friends of the Park booked Habitat for running the annual Banff Films. Two visiting high schools made use of Habitat for a place to engage their youth in art when passing through. The quiet room is being well used by piano and voice instructors.

RESULTS OF ENGAGEMENT

As a result of offering space for people to present arts & culture programming – or - by Habitat running programs at JLCC, we have found instructors places to present and supplement their incomes.

The new programs being presented by visiting instructors have allowed us to build relationships in the business community for meals and accommodations, those included The Olive, the new Hostel, Astoria Hotel, Whistlers Inn, Coco's Café, Andromeda and Glenda's. Being able to offer packages that include these things is resulting in the workshops and camps filling easily.

As we prepare for the 2024 series of programs to offer in partnership with Arts Jasper and the neighbors in the building...we are looking forward to adding things like a mini Fringe Festival that was planned for 2020 (the year we will not talk of). Our volunteer base of instructors is growing each year as well as the new instructors coming from out of town as class potential grows.

Being able to raise funds for several causes through community programming included monies going to the Wischart Charity and the Girl Guides in Jasper this quarter.

We continue to run programs in tandem to what others in the building are doing. We continue to partner on a monthly write night for writers who will see a small anthology created for the BookLovers weekend. We continue to attend the community conversations.

16 volunteer opportunities in this quarter resulted in 407 volunteer hours.



Kamloops School of Music DropIn

Community Engagement in the third quarter

In the first two reports of this year our engagement was in the form of a survey and an open house. Both came with results from those who came to us. The results came from those who found the survey and from anyone who attended the open house. Both of those 'engagements' came with costs.

Our approach **this quarter** was to reach out directly to the community often on a one to one basis.

At the Canada day, Summer and Fall Fairs we talked. And we openly sought new volunteers. We sought and found new volunteers that, not only can see the benefits of organizations working together, but are already well aware of what volunteering is. Volunteering is a skill that plays a huge part in any organizations success, and they are key to community engagement. We are continuing to actively seek volunteers from other organizations, organizations that can benefit from what we offer as well as we can benefit from what they offer. Firmly believing this sharing approach will strengthen community programming from all of us.

Our costs have been minimal and people liked being seen as having something that we wanted to know about. To build better relationships we show a genuine interest in what others are doing. And we now have **several** organizations in town that wish to co-ordinate their events with ours to enhance both, to grow what we can offer to the community and to avoid overlapping calendars.

Needless to say, this reaching out process is not something we completed in three months. We were thrilled to see the partners in the JLCC actually networking and problem solving with the sharing of resources this summer. But the newest reaching out 'community engagement', that of working towards enhancing each other in recognition of long term benefits, is ongoing!

AND

We discovered that once again, even though it is well known that community events succeed when music or theatre or art in some form is included, different organizations see the inclusion of music or theatre as desired but they still seek it for free. Our mission is still to 'build a community of sustainable creative class partnerships that transform into social enterprises.'

It is unfortunate that 2023 saw the dissolution of the Arts & Culture Community Conversation. That round table monthly chat saw over 20 new faces around a table in summer 2022 is now nonexistent. Instead we attend conversations designed by demographics. These roundtable discussions by age group can leave some members of the community feeling underserved as the conversation no longer aligns with their interests. Whereas, interest focused conversations with people from different age groups in attendance - because of similar interests - can improve intergenerational interactions. This realignment of conversational resources could potentially lead to disparity in the very thing it was designed to do.

FOR OUR THIRD QUARTER COMMUNITY ENGAGEMENT we have begun a conversation in the arts & culture community to potentially strike a balance between age-specific needs and shared-interest needs to create a more holistic and comprehensive approach to the needs of Jasper's arts & culture community. We believe this is in keeping with the strategies these round table conversations are working towards.

'The form in which ideas are expressed affects what those ideas will be.' Neil Postman.

Marianne Garrah
October 2023

3:20 PM
2023-11-01
Accrual Basis

IOTAD
Profit & Loss
April 2022 through March 2023

	Apr '22 - Mar 23
Ordinary Income/Expense	
Income	
43400 · Direct Public Support	
43450 · Individ, Business Contributions	5,205.00
43400 · Direct Public Support - Other	7,780.00
Total 43400 · Direct Public Support	12,985.00
44500 · Government Grants	
44530 · Local Government Grants	18,750.00
Total 44500 · Government Grants	18,750.00
44800 · Indirect Public Support	250.00
46400 · Other Types of Income	
46430 · Miscellaneous Revenue	385.62
Total 46400 · Other Types of Income	385.62
47200 · Program Income	2,548.25
47250 · ClayRoom	
47251 · Pottery room rent	152.50
47252 · Pottery class	943.67
47253 · Pottery materials	437.27
47250 · ClayRoom - Other	523.75
Total 47250 · ClayRoom	2,057.19
47270 · MusicRoom	80.00
47500 · Rentals	
47510 · Big Room Rentals	2,298.15
Total 47500 · Rentals	2,298.15
49000 · Special Events Income	
49020 · Special Events Sales (Nongift)	923.50
49000 · Special Events Income - Other	6,526.95
Total 49000 · Special Events Income	7,450.45
Total Income	46,804.66
Expense	
60300 · Awards and Grants	
60320 · Cash Awards and Grants	424.00
60340 · Specific Assist to Individuals	1,629.00
Total 60300 · Awards and Grants	2,053.00
60341 · Visiting artist expense	4,285.91
60342 · Honorariums	1,204.20
60900 · Business Expenses	468.89
62100 · Contract Services	8,365.00
62800 · Facilities and Equipment	
62830 · Donated Facilities	200.00
62850 · Janitorial Services	205.00
62890 · Rent, Parking, Utilities	2,402.05
62800 · Facilities and Equipment - Other	298.04
Total 62800 · Facilities and Equipment	3,105.09

3:20 PM

2023-11-01

Accrual Basis

IOTAD
Profit & Loss
 April 2022 through March 2023

	Apr '22 - Mar 23
65000 · Operations	
65010 · Books, Subscriptions, Reference	266.92
65020 · Postage, Mailing Service	38.96
65030 · Printing and Copying	1,044.67
65050 · Telephone, Telecommunications	2,289.70
65060 · Fundraising expenses	60.66
65000 · Operations - Other	126.86
Total 65000 · Operations	3,827.77
65100 · Other Types of Expenses	
65110 · Advertising Expenses	1,678.37
65120 · Insurance - Liability, D and O	776.00
65150 · Memberships and Dues	797.04
65160 · Other Costs	57.99
65170 · Staff Development	562.24
65180 · Catering (food and beverage)	1,414.66
65100 · Other Types of Expenses - Other	220.00
Total 65100 · Other Types of Expenses	5,506.30
65161 · PaintNight Materials	341.44
65162 · ClayRoom Expenses	5,802.52
65163 · MusicRoom Expenses	235.17
65164 · Camp Expenses	1,880.50
65165 · Theatre Expense	587.59
65166 · Workshops Fairs Misc Expenses	7,295.52
69800 · Uncategorized Expenses	140.00
Total Expense	45,098.90
Net Ordinary Income	1,705.76
Net Income	1,705.76

3:08 PM

2023-11-01

Accrual Basis

Habitat for the Arts

Profit & Loss

April through September 2023

	Apr - Sep 23
Ordinary Income/Expense	
Income	
40200 · Gift Shop / Misc Sales	25.00
40300 · Grants / Donations income	20,474.00
40500 · Programming Income	
40510 · ClayRoom Membership Income	150.00
40512 · ClayRoom materials income	250.00
40513 · Clayroom classes income	580.00
40514 · ClayRoom room fees income	400.50
40531 · Class Income	240.00
40532 · Camp Income	6,427.50
40500 · Programming Income - Other	1,220.00
Total 40500 · Programming Income	9,248.00
40540 · Room 205 Income	437.50
40600 · Special Events Income	
40620 · Special Events Ticket Income	207.50
40630 · Special Event Table Fees Income	3,035.00
40600 · Special Events Income - Other	140.00
Total 40600 · Special Events Income	3,382.50
46400 · Other Types of Income	
46430 · Miscellaneous Revenue	40.00
Total 46400 · Other Types of Income	40.00
Total Income	33,607.00
Expense	
60000 · Business Expenses	
60300 · Utilities Expense	1,102.81
60400 · Telephone / Web Expense	1,513.95
60700 · Advertising Expense	4,048.37
60800 · Office Expenses	887.68
60900 · Bank Expenses	83.85
60910 · Square Expenses	223.25
Total 60000 · Business Expenses	7,839.91
60500 · Programming Expenses	
60501 · Clayroom Expenses	881.51
60503 · Room 205 Expenses	226.80
60505 · CAMP expenses	2,124.88
60506 · Instructors for Programs	3,795.00
60500 · Programming Expenses - Other	1,902.14
Total 60500 · Programming Expenses	8,710.31
60600 · Special Events Expenses	
60601 · Special Events Instructors	3,785.00
60602 · Special Events Honorariums	50.00
60603 · Catering Expense	442.20
60604 · DamageDep Expenses	500.00
60600 · Special Events Expenses - Other	2,472.50
Total 60600 · Special Events Expenses	7,249.70

3:08 PM
2023-11-01
Accrual Basis

Habitat for the Arts
Profit & Loss
April through September 2023

	Apr - Sep 23
62100 - Contract Services	
62110 - Venue Expense	1,388.95
62150 - Outside Contract Services	5,350.00
62100 - Contract Services - Other	2,200.00
Total 62100 - Contract Services	8,938.95
65000 - Operations	
65010 - Memberships	75.00
65020 - Postage, Mailing Service	21.17
65030 - Janitorial Expenses	587.50
Total 65000 - Operations	683.67
65100 - Other Types of Expenses	
65150 - Assistance to artists	2,806.59
65100 - Other Types of Expenses - Other	12.00
Total 65100 - Other Types of Expenses	2,818.59
69800 - Uncategorized Expenses	1,204.90
Total Expense	37,446.03
Net Ordinary Income	-3,839.03
Net Income	-3,839.03

3:04 PM
2023-11-01
Accrual Basis

Habitat for the Arts
Balance Sheet
As of 30 September 2023

	30 Sep 23
ASSETS	
Current Assets	
Chequing/Savings	
10000 · Cash in Bank SERVUS	18,758.47
10200 · CreditCard	1,015.49
Total Chequing/Savings	19,773.96
Total Current Assets	19,773.96
Fixed Assets	
10600 · Furniture and Equipment	700.00
Total Fixed Assets	700.00
Other Assets	
10100 · Undeposited Funds	440.99
Total Other Assets	440.99
TOTAL ASSETS	20,914.95
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20000 · Accounts Payable	126.04
Total Accounts Payable	126.04
Total Current Liabilities	126.04
Total Liabilities	126.04
Equity	
30200 · Retained Earnings	24,827.94
Net Income	-3,839.03
Total Equity	20,788.91
TOTAL LIABILITIES & EQUITY	20,914.95

Budget Projection for 2024

IOTAD's Habitat for the Arts

Assets

Servus Credit Union Balance	\$15,000.00
Total Assets	<u>\$15,000.00</u>

Projected Income

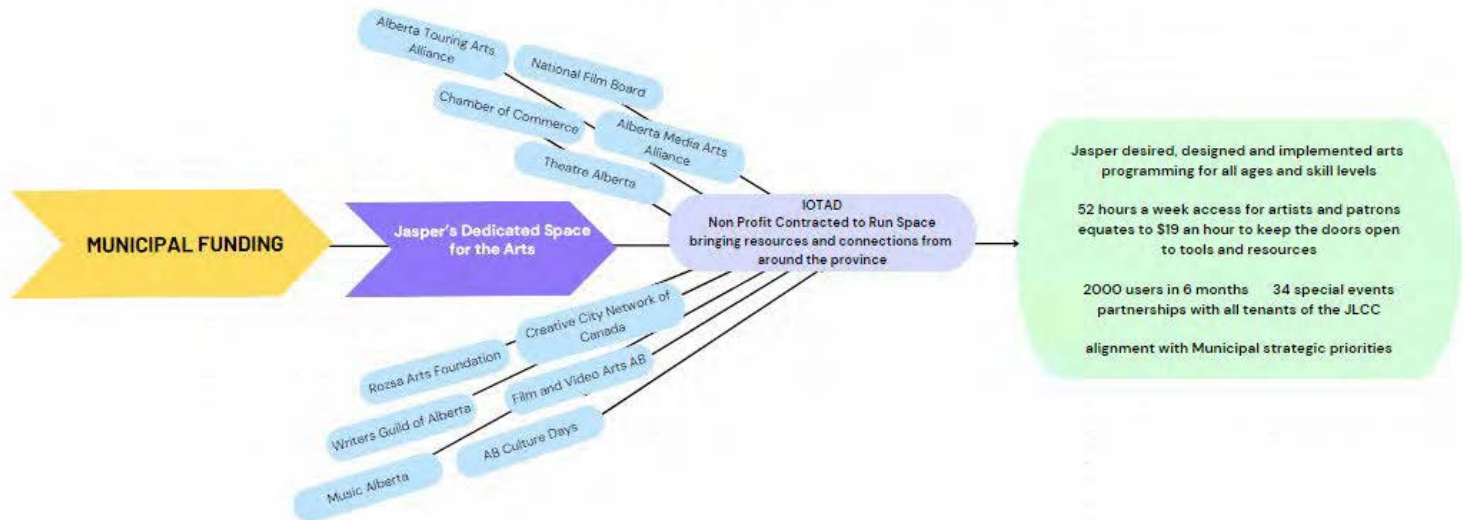
Misc Sales	\$200.00
Misc Grants/Donations	\$20,000.00
Classes and Events Income	\$7500.00
Special Events Income	\$7500.00
Total Projected Income	<u>\$35,000.00</u>

Expenses

Utilities	\$1718.62
Telephone/Web	\$1344.89
Advertising/Posters/Ads	\$2052.66
Office Expenses	\$152.40
Insurance	\$776.00
Programming Expenses/Materials	\$5058.35
Camp Expenses	\$275.50
Instructors for Programs	\$3442.26
Event Expenses	\$2668.91
Catering	\$922.98
Contract Services/Admin	\$3487.24
Memberships	\$988.96
Postage / Freight	\$25.99
Janitorial	\$105.00
Artist Assistance	\$2029.00
Facilities/equipment	\$424.90
Misc gifts	\$75.00
Total Projected Expenses	<u>\$24559.70 plus 4%</u>

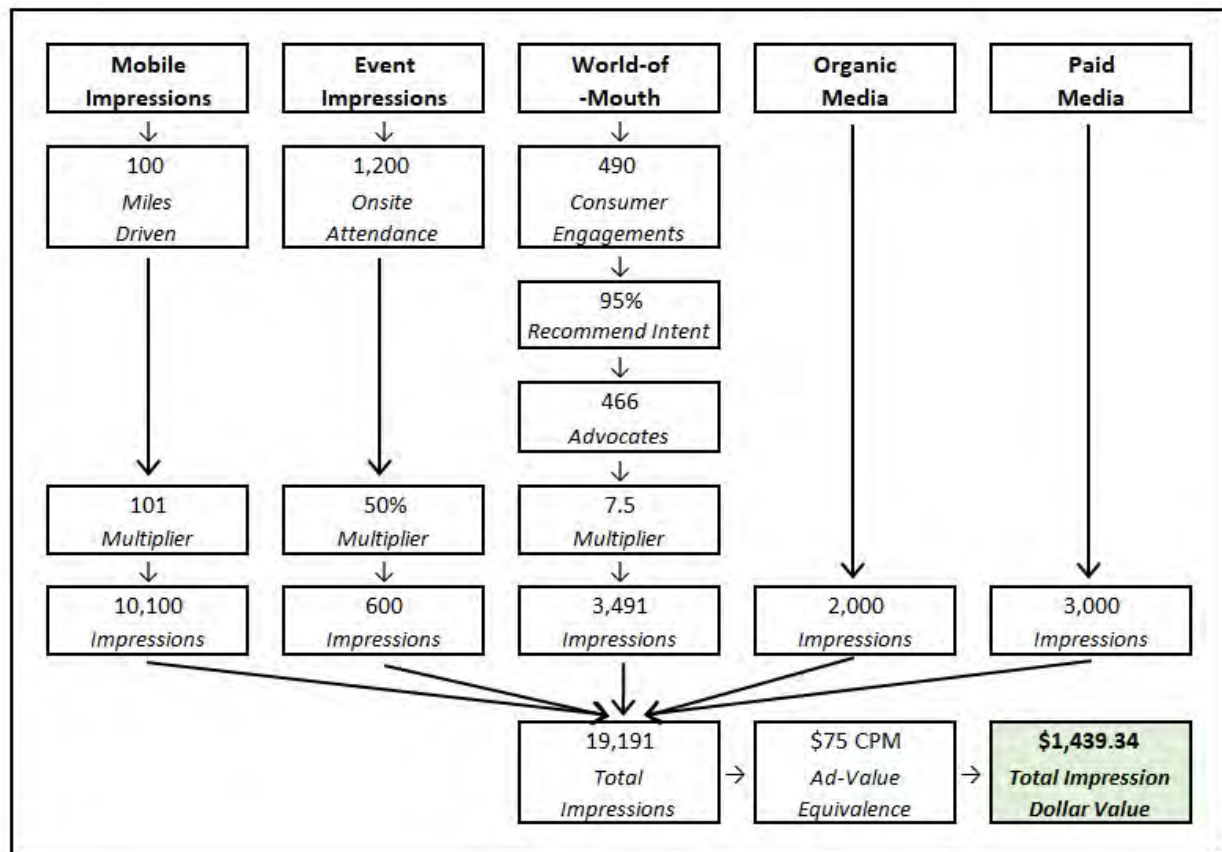
Prepared for Council notes Oct 2023.

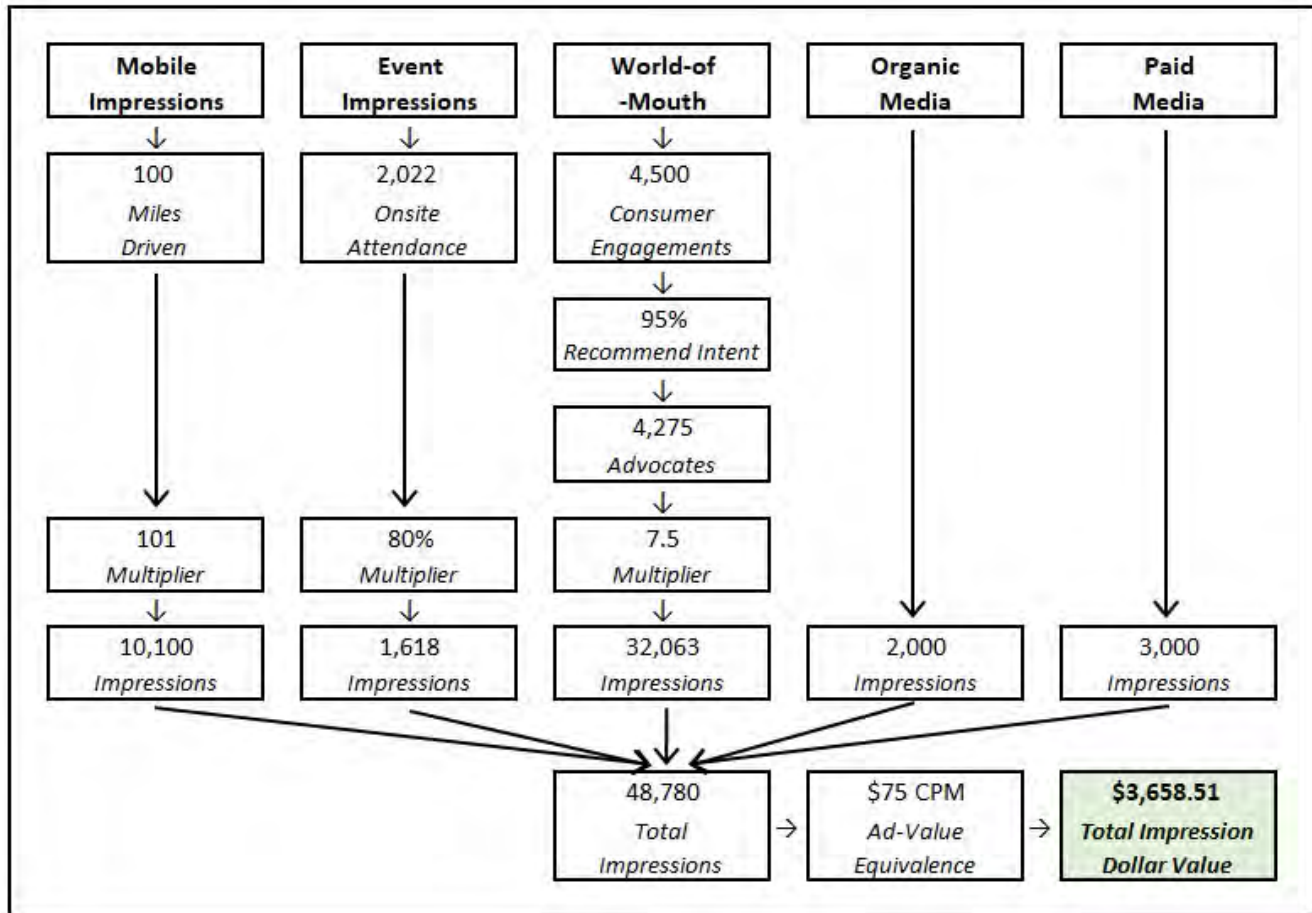
A horizontal approach to community arts



MARKETING ANALYTICS to get a clear count of impressions translated to dollar values. Experiential data can prove that a well-run program is a revenue-generating tool for what it was designed to serve. The problem has always been gathering the right data in a way that works with the budget.

Reach Impact and Value can now be seen in numbers through 'impression counting'.





On average smaller events have a social impression equal to \$1400 in value, larger events translate to upwards of \$3000. 34 special events that varied in size can now be show to have an ROI of over \$50,000 in six months, simply by having the doors open and programming driven by community wants.

Needs we are still working on.

The Municipality of Jasper can be proud of its investment in its arts community.

ANNUAL RETURNS FOR SOCIETY AND NON-PROFIT COMPANY - Proof of Filing

Alberta Amendment Date: 2023/07/04

IOTAD LTD.
PO BOX 2397
JASPER, ALBERTA
T0E1E0

Service Request Number: 40240126
Corporate Access Number: 5114878548
Business Number: 805305802
Legal Entity Name: IOTAD LTD.
Legal Entity Type: Non-Profit Private Company
Legal Entity Status: Active
Limited By Guarantee: Y
Registration Date: 2009/08/28

This confirms the Annual Return for 2023 has been filed as of 2023/07/04.

Agent for Service

Agent for Service Type: Primary
Last Name: GARRAH
First Name: MARIANNE
Status: Active
Street: 618 PATRICIA ST
City: JASPER
Province: ALBERTA
Postal Code: T0E1E0
Email Address: MGARRAH79@GMAIL.COM
Effective Date: 2022/06/22

Director / Officer / Shareholder

Status: Active

Municipality of Jasper

Municipal Contribution Request Form



Date:	October 31st 2023	
Submitted by:	Shelby McQueen	
Name of Group:	Alpine Summit Seniors Lodge	
Fiscal Year:	2024	
Total Amount Requested:	\$20,000.00 +	
Contact Information	Email:	assl.la@theegf.com
	Phone:	780-852-4881
Strategic Alignment	Does your request align with Councils Strategic Priorities for their term? Explain which priority and how your project aligns. https://www.jasper-alberta.com/p/strategic-priorities Environment, Community Health	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. Fix a need for a generator to protect our vulnerable seniors.	

Did your group receive funding in the prior fiscal year? ☐ Yes
☒ No

If yes, how much was requested? _____

If yes, which year? _____

If yes, how much was approved? _____

October 26th, 2023

Dear friends, family, community members and supporters of Alpine Summit Seniors Lodge.

The Jasper Chetamon wildfire of September 2022 had a significant impact on our community. This disaster led to extended power outages for the town of Jasper, and for the residents of Alpine Summit Seniors Lodge, a full evacuation. While the community remained, it was safer to move our residents who rely on powered beds, oxygen, alarm doors, and paging systems which require power.

The following winter of 2023 extreme cold temperatures led to further power outages for the Lodge and community. In the extreme temperatures Alpine Summit was unable to operate the small generator onsite.

This past spring wildfires wreaked havoc in our neighboring communities and lodges such as Edson. We saw further evacuations in our region and once again; risks to our power supply. If the threat of power had worsened, we would have once again been looking at evacuation for our seniors. It has become apparent that these recent events are quite upsetting, stressful, and potentially dangerous to our vulnerable seniors who reside at Alpine Summit.

We are looking for support and are reaching out to for sponsorship from businesses, community groups and residents to assist with fundraising \$160,000.00 to purchase a back-up generator. A proper generator that will allow Alpine Summit residents to safely remain in their home when reoccurring power outages take place.

Alpine Summit will create a sponsorship wall to recognize partners that are willing to donate to this very important cause. Attached is a list of sponsorship levels and information on how you can donate. All donations will receive a tax-deductible receipt and are greatly appreciated.

Thank you for your consideration and if you require further information do not hesitate to contact the committee or myself.

Kind regards,



Shelby McQueen-Osborne
Alpine Summit Seniors Lodge
Evergreen Foundation



Alpine Summit Seniors Lodge Generator Fundraiser

Fundraising Committee

Helen Kelleher-Empey	hkempey@jasper-alberta.ca
Daralynn Johnson	daralynn@telus.net
Janis Marks	janismarks900@gmail.com
Shelby McQueen-Osborne	assl.la@theegf.com
Ornesto Tassoni	otassoni@hotmail.com

Sponsorship Levels

Marmot (Bronze) Donations up to \$499

Beaver (Silver) Donations \$500-\$1,499

Elk (Gold) Donations \$1,500-\$4,999

Grizzly Bear (Platinum) Donations \$5,000 - \$9,999

Moose (Diamond) Donations \$10,000 - \$19,999

Caribou (Black Diamond) Donations \$20,000 and Up

Cheques and cash can be donated to Alpine Summit by dropping off to Shelby McQueen-Osborne.

Cheques may be written out to Evergreens Foundation and in the Memo note: Generator Donation.

E-transfers finance@theegf.com. Please add in the memo/ notes Generator Donation.

Credit cards accepted on our website www.evergreensfoundation.com



Municipal Contribution Request Form



Date:	October 26, 2023	
Submitted by:	Russ Mann	
Name of Group:	Jasper Artists Guild	
Fiscal Year:	2024	
Total Amount Requested:	\$19,100.00	
Contact Information	Email:	rusmann@telusplanet.net
	Phone:	780-466-3690
Strategic Alignment	Does your request align with Councils Strategic Priorities for their term? Explain which priority and how your project aligns. https://www.jasper-alberta.com/p/strategic-priorities Yes, Our request aligns with several Strategic priorities, being Community Health -Promote and enhance recreational and cultural priorities -Recognize the fundamental importance of our tourism industry Relationships -Welcome the expertise, innovation, creativity and commitment of community members Advocacy - Strengthen our voices by partnering with those who share our interests	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. Our request will contribute towards growing the cultural element in Jasper to the benefit of our guests and residents. High season staff - \$8,400.00 Rent reduction - \$7,200.00 Marketing - \$3,500.00 Contribution Request Total \$19,100.00	

Did your group receive funding in the prior fiscal year? ☒ Yes ☐ No

If yes, how much was requested? \$6,650.00

If yes, which year? 2023

If yes, how much was approved? \$6,650.00



JAG

JASPER ARTISTS GUILD

Our History...

- We were incorporated May 15, 2001.
- 3 of the 5 signatories still active today!

Initial Locations:

- Vacant commercial spaces
- Restaurants
- Jasper Museum

In 2003 we
opened the
popular
Brushfire
Gallery in
the Jasper
Heritage
Firehall



A person is lying on their back on a light-colored wooden floor, completely surrounded by several large, open cardboard boxes. The person's legs are extended towards the bottom left, and their arms are resting near their head. The boxes are scattered around them, some upright and some tilted. The background is a plain, light blue wall.

In 2012 the Brushfire Gallery
closed due to environmental
issues.

With resiliency JAG moved 7
more times in 2012 through
2016.

In June 23, 2016, the Jasper Art Gallery took residence in its current home and on July 1, 2016, we had our official opening!

Jasper Artists Guild Achievements since November 2022

- Created a new mission statement (approved by Alberta Government).
- Working on updating the Bylaws (2014).
- Have been working to create a distinction between the Jasper Artists Guild and the Jasper Art Gallery.

Community Connections

1. BUZZ Exhibition - community artists
2. Jasper the Bear - Jasper Chamber of Commerce
3. Alberta Culture Days - Habitat for the Arts



A shared kiosk with...



- ★ Habitat for the Arts
- ★ Tourism Jasper
- ★ Jasper Yellowhead Museum

Growing the Arts Community



- Mentorship Program
- 5 New Exhibiting Artists
- Developing outreach programs
- External Venues
- Corporate Commissions



With the grant from the **Recovery Fund** we are currently working on the installation of a state of the art **Inventory Management System** and **Point of Sale Receipting and Data Management Systems**.

ART IS A BUSINESS
BUSINESS IS AN ART

ART IS A BUSINESS
BUSINESS IS AN ART



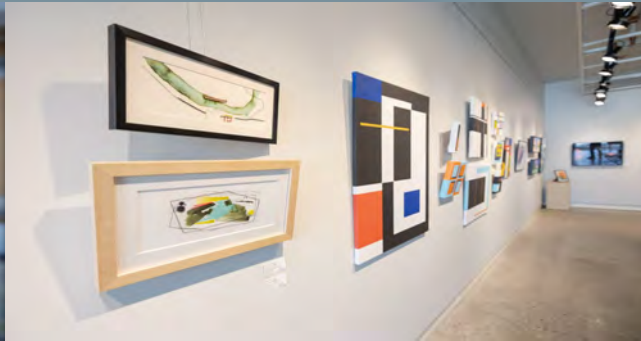
ART IS A BUSINESS
BUSINESS IS AN ART

ART IS A BUSINESS
BUSINESS IS AN ART

Our Value as an
ART MARKET...
January 2023
onward...

JAG is regularly visited by guests from numerous communities throughout Alberta...

Alberta Beach, Athabasca, Bonnyville, Calgary, Canmore, Camrose, Carstairs, Cochrane, Columbia Icefields, Condor, Drayton Valley, Edmonton, Grande Prairie, Gunn, High River, Hinton, Jasper, Leduc, Lethbridge, Lloydminster, Parkland County, Ponoka, Red Deer, Robb, Sherwood Park, Spruce Grove, St. Albert, St. Paul, Sylvan Lake, Water Valley, and Whitecourt



Provinces & Territories



Alberta
British Columbia
New Brunswick
Northwest Territories
Nova Scotia
Ontario
Quebec
Saskatchewan

Our work has been collected and enjoyed by our neighbours to the south. We have on record 27 different states!



**Alaska - Arizona - California -
Colorado - Florida - Georgia - Idaho -
Illinois - Kansas - Louisiana -
Maryland- Massachusetts - Michigan -
Minnesota - Montana - New Jersey -
New Mexico - North Carolina - Ohio -
Oregon - Pennsylvania - Texas -
Vermont - Virginia - Washington -
Washington DC - Wisconsin**

United States



4201

Number of Guests
to the Gallery

One thousand six hundred and thirty three!

Our Volunteers have
given 1633 hours to
date - allowing JAG to
be open 3 days a
week.



Achieved by 2024...

- Complete Bylaw Refresh
- Review and refresh Guiding Policies
- Grow Marketing Presence
- Open additional days a week



Considered Request

Funds to hire a **high season Gallery Attendant** to complement our Volunteers.

- 28 hours per week
- June 84 Hours
- July 140 Hours
- August 112 Hours
- September 84 Hours

Total 420 Hours @ \$20.00 = \$8,400.00

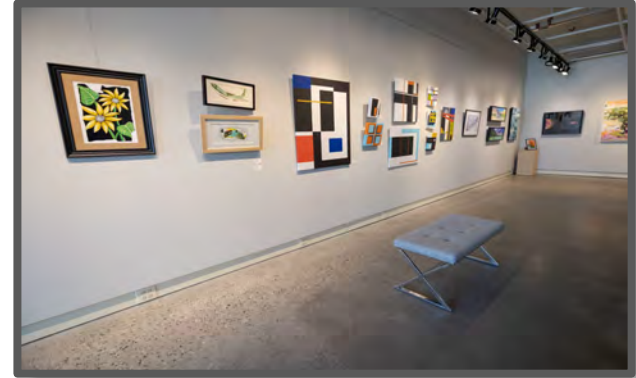


Rent Reduction

- Currently our rent is \$1,600
- We are asking for a reduction of \$600 per month.
- This consideration would amount to \$7,200.00

Marketing Support

○ \$3,500.00



How does this complement the Municipality of Jasper Strategic Priorities?





Community Health

- Promote and enhance recreational and cultural opportunities.
- Recognize the fundamental importance of our tourism industry.



Relationships

- Welcome the expertise, innovation, creativity and commitment of community members, groups, associations, and businesses.



THE ART OF JASPER

Thank You!



We could not have
done it without you!

JAG
JASPER ARTISTS GUILD



Advocacy

- Strengthen our voices by partnering with those who share our interests.

Municipal Contribution Request Form



Date:	November 3rd, 2023	
Submitted by:	Logan Ireland	
Name of Group:	UpLift! Jasper Mural Festival	
Fiscal Year:	2024	
Total Amount Requested:	\$25000	
Contact Information	Email:	logan@upliftfest.ca
	Phone:	780-852-8382
Strategic Alignment	Does your request align with Councils Strategic Priorities for their term? Explain which priority and how your project aligns. https://www.jasper-alberta.com/p/strategic-priorities Community Health Relationships Advocacy	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. These funds will go directly towards bringing more public art to Jasper and furthering the investment that the MOJ and the community of Jasper has made into UpLift! over the past 2 years. This amount will lead to another MOJ sponsored artist and wall in 2024, another world class mural in our town, and the continuation of UpLift!.	

Did your group receive funding in the prior fiscal year? ☒ Yes ☐ No

If yes, how much was requested? 25000

If yes, which year? 2023

If yes, how much was approved? 25000

100%



100



LETTER TO THE COMMUNITY



Dear Municipality Of Jasper Council and Administration,

UpLift! Jasper Mural Festival is grateful and excited to speak with you in regards to continuing our partnership and our collaborative efforts to UpLift! the community of Jasper.

In 2023, the support from the MoJ in the form of a \$25,000 sponsorship and further support in-kind led to the creation of a world class Ola Volo mural on the Jasper Activity Centre wall at the Tennis Courts. The impact of this mural on our community is already profound, and one can only wonder at the future - how will having a direct relationship and countless experiences with a prominent Canadian, female artist and her work impact the children of our town, who play outside the mural every recess? How will a budding local artist feel knowing that her town supports and encourages public art? How will the increase in Tourism in our town due to a new anchor product impact our restaurants, hotels, businesses, and they very quality of life in Jasper? All this and more, remains to be seen. We feel the writing is on the wall.

Thank you immensely for your support in 2022 and 2023. You have done a great thing for Jasper. Please consider supporting your local mural festival again in 2024, so that this sapling that we have all watered can continue to grow into a tree that sustains life for us all.

On behalf of the community of Jasper and all those who stand to benefit from the continuation of UpLift! Jasper, we are asking for your support. Thank you.

Sincerely,
Logan

LOGAN IRELAND
COFOUNDER
UPLIFT! JASPER MURAL FESTIVAL



Mural by bb.iskwew

UpLift! Jasper 2023 Indigenous Artist





UPLIFT! OVERVIEW

Mural by Ola Volo
UpLift! Jasper 2023 Artist



WHO?

UpLift! Jasper Mural Festival is a non-profit organization dedicated to bringing world class murals to the walls of Jasper. The festival consists of two members, Oliver Andrew and Logan Ireland; 6 Advisory Board Members; 15+ Sponsors; 7 Artists; 7 Murals; the community of Jasper; and all the various communities that our art reaches.

WHAT?

The UpLift! Jasper Mural Festival brings public art to the community of Jasper, beautifies the downtown core, drives tourism year round, propels the careers of local artists, and creates an opportunity for cultures to share their experiences and support one another. UpLift! Festival facilitates a mutually beneficial relationship between Jasper locals, businesses, artists, our visitors, Parks Canada, and our natural surroundings.

WHEN?

While the art serves as a vehicle cultural and economic growth year round, the festival happens each year in May. This is a strategic decision to boost Tourism in a shoulder season.

WHY?

UpLift Jasper Mural Festival is an investment in the community. The festival creates a new draw for visitors, boosting tourism in our town. The commissioned murals have created an entirely new draw all year round, come rain, snow, sun, or smoke, adding much needed product diversification.

The art is the trojan horse that brings many other benefits into the town of Jasper. The art brings downtown beautification, strengthens cultural bonds, diversifies our community's product offering, gives locals an added source of pride, and creates opportunities for every day people to engage with and experience their town in a fresh and meaningful way. Street art is about a lot more than street art.

HOW?

We rely on sponsorship, fundraising events, and grants to bring these world class murals and artists to the walls of Jasper. It is our intention to bring that value back to Jasper in the long run. We are a sapling now that can one day help sustain life for the entire Jasper ecosystem.

In this meeting, we are aiming to share our vision with you as we expect that there will be ample opportunity for collaboration as the years progress.



2024 GOALS

Mural by Kalum Teke Dan
UpLift! Jasper 2022 Artist



INDIGENOUS ARTIST

UpLift! is committed to providing indigenous artists with a platform. The opportunities that street art creates for learning and sharing of cultures are exceptionally positive.

LOCAL ARTIST

One of UpLift!'s mandates is that we will always have a local artist on the roster. These locals can use UpLift! as a launching pad to accelerate their career, being tied to the same roster as international superstars and getting the chance to learn from the best (while impressing them).

INTERNATIONAL ARTIST

UpLift! Jasper has received a number of applications from around the globe, including artists from Australia, Poland, Uganda, The UK, USA, and Germany, to name just a few. We are thrilled by the international recognition we've received, and excited to be considering bringing our first international artist to Jasper. Jasper is an international destination, welcoming people and cultures from around the globe year each year. We would be happy to do the same, and to spread the potential reach and benefit of our festival beyond our borders.

INTERACTIVE COMMUNITY EVENTS

This year we aim to work collaboratively with the Municipality and volunteers from the community to implement ideas such as a temporary canvas which could be painted by anyone, and a learn-to-spray event for the kids (or a curious adult). Of course, our unveiling parties will continue.

INCREASED VISITATION

Now that we have murals, and photos and videos of them, we are able to promote UpLift! to the outside markets. This year we expect to attract an increased number of visitors during the festival, which has been strategically placed at a time when Jasper could use a boost. As the festival continues to grow, we anticipate that the visitation will grow year after year.



MURAL TOURS

Mural tours are an exceptional way for visitors to our town to get engrossed in the mural festival and to learn more about the people that are to thank for making it happen. On the tours, we speak about the artists, the sponsors, and the impact their work has had on Jasper.





UPLIFT! SPONSORSHIP

YOU CAN UPLIFT! THE JASPER COMMUNITY

As a non-profit community event, UpLift! relies on the bold, the courageous, and the forward thinking business owners and benevolent donors in our community

Through our sponsorship program, we bring value directly back to our sponsors. We promote on Instagram, we spread good will through word of mouth, and we feature sponsors on our maps, website, and brochures.

Through your sponsorship, your business and the the entire community receives value. When you sponsor an artist, you are bringing art and culture to our town and creating a new monument that will boost tourism, mental health, cultural sharing, and community pride.

We invite you to become a champion of cultural and economic growth, and work with us to Uplift! Jasper in 2024 and beyond. Please review our sponsorship packages on the following pages, and when you get the chance, we ask that you profusely & ecstatically thank the brave sponsors of UpLift! 2022 and 2023.





UPLIFT!

2024 SPONSORSHIP PACKAGES

	HOTEL SPONSOR	FESTIVAL SPONSOR	WALL SPONSOR	WALL CO- SPONSOR	PAINT SPONSOR	+ VIDEO SPONSOR
	Rooms Limited Quantities	\$50,000 Limited Quantities	\$25,000 Limited Quantities	\$10,000	\$5,000	\$15,000
Social Media Share and Thank You	✓ ✓ (Plus interaction from Artists' social media)	✓ ✓	✓ ✓	✓	✓	✓
Recognized on Mural Map and Tours as "Wall Sponsor"	ALL	ALL	FOR SPONSORED WALL	AS CO-SPONSOR ON SPONSORED WALL		
Logo, link, and blurb on UpLiftFest.ca	✓	✓	✓	✓	✓	✓
Access to digital assets produced by UpLift!	MOST, BY REQUEST AND WITH ARTIST CONSENT	MOST, BY REQUEST AND WITH ARTIST CONSENT	FOR SPONSORED WALL, BY REQUEST AND WITH ARTIST CONSENT	FOR SPONSORED WALL, BY REQUEST AND WITH ARTIST CONSENT	BY REQUEST AND WITH ARTIST CONSENT	FOR SPONSORED VIDEO
A champion of economic and cultural growth in Jasper	✓	✓	✓	✓	✓	✓
Involved in Artist Selection Process		FULL	FOR SPONSORED WALL			
Tickets to launch party, wrap up party, artist speech, and tours	AS NEEDED	AS NEEDED	4	2	2	2
Company Name on Wall Plaque		✓	✓	✓		



2022 SPONSORS

Tourism Jasper (Festival Sponsor)

Snowdome Coffee (Festival Sponsor)

CN Community Board (Wall Sponsor)

Bear's Paw Bakery (Wall Sponsor)

ATB Branch for Arts and Culture (Wall Sponsor)

Four M Charitable Foundation (Wall Sponsor)

Jasper Pizza Place (Wall Sponsor)

Astoria Hotel (Wall Sponsor)

Pursuit (Accommodation Sponsor)

The Arts Jasper Society (Brush Sponsor)

Mountain Galleries (Paint Sponsor)

Municipality of Jasper (In-kind Sponsor)

Marmot Basin (In-kind Sponsor)

Jasper Brewing Co. (In-kind Sponsor)

Habitat for the Arts (In-kind Sponsor)



2023 SPONSORS

Here is who to thank for
UpLifting Jasper in 2023!

Wall Sponsor Level - \$25K

Jasper Inn (Accommodation Sponsor)
Municipality of Jasper (Wall Sponsor)

Co-Wall Sponsor Level - \$10K

Tourism Jasper x 2 (\$20K Sponsor)
Jasper Masonic Lodge

Paint Sponsor Level - \$5K

Jasper Law

Brush Sponsor Level - \$2K

Jasper Brewing Co.
Pursuit

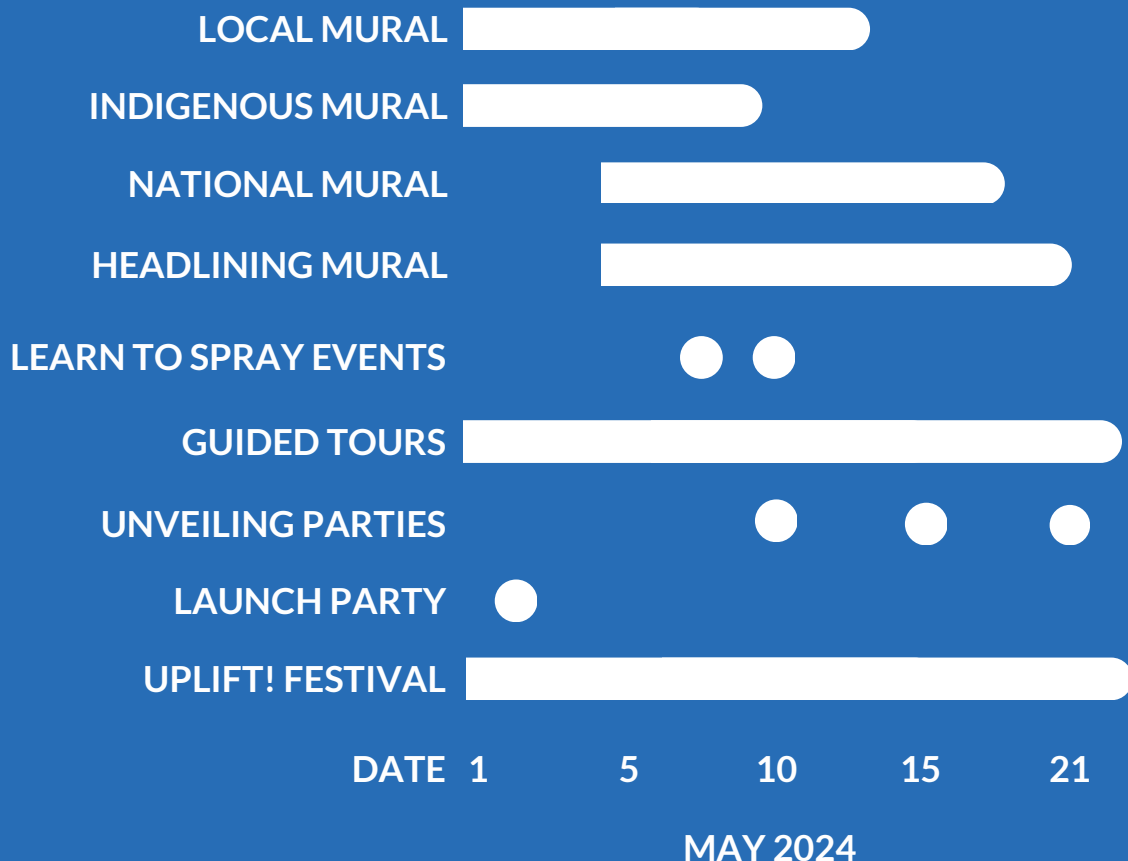


UPLIFT!

FESTIVAL TIMELINE

EVENTS AND TIMELINE

The UpLift! Jasper Mural Festival Year 3 will span a duration of 3 weeks starting near May 1st and concluding near May 20th, 2024. Artists will be given a 2 week window in which to complete their designs. As designs are going up, festival goers and pedestrians will interact and engage with the artists. Beer Gardens, guided tours, guest speakers, and concerts will bring the community together to celebrate a sharing of ideas and cultures.





UPLIFT!

jasper mural festival

THANK YOU



200-610 Connaught Drive
Jasper, AB, Canada, T0E 1E0

(780) 852-8382
logan@upliftfest.ca

(780) 931-6925
oliver@upliftfest.ca

@uplift.fest.jasper
www.upliftfest.ca

Municipal Contribution Request Form



Date:	November 1st 2023	
Submitted by:	Darrell Savage	
Name of Group:	Jasper Skatepark Committee	
Fiscal Year:	2024	
Total Amount Requested:	\$170,000	
Contact Information	Email:	jasperskateparkcommittee@outlook.com
	Phone:	780-931-6465
Strategic Alignment	Does your request align with Councils Strategic Priorities for their term? Explain which priority and how you project aligns. https://www.jasper-alberta.com/p/strategic-priorities Relationships Community Health Environment Organizational Excellence Advocacy	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. Our Group Intends to use funds to ensure that we can meet our goal of providing Jasper with a state of the art facility which will supply the needs of our community and visitors for over 40 years with the best possible play value and lasting appeal. With construction beginning in 2024, we are aiming to reach our project cost of 1,058,000 and we are currently \$170,000 short.	

Did your group receive funding in the prior fiscal year? ☒ Yes ☐ No

If yes, how much was requested? \$300,000 _____

If yes, which year? 2021 _____

If yes, how much was approved? \$300,000 _____



Jasper Skatepark Committee

Jasper Skatepark Improvement Initiative 2024

Budget Overview and shortfall

JSC Account with Municipality TOTAL	\$89,781.48
(Jasper Masons \$25K, Ray and Di Investments \$25K, CN rail \$25K and various other donations.)	
Other Major Donations and Pledges incoming	\$341,363.00
(Two anonymous foundations \$200K, CHCI Grant 2022 \$91k, JVFB \$50K	
Jasper Municipality Contribution Pledge 2021	\$300,000.00
Jasper Skatepark Committee Bank Account	\$155,880.49
(CFEP Small 2022 \$125K and various other donors fundraisers etc.)	
TOTAL funds currently	\$887,024.97
Pending Donations	\$13,200.00
(Decore Hotels \$10K CN railroaders in the community \$3.2K)	
TOTAL Projected funds Fall 2023	\$900,224.97
TOTAL Project Cost for complete Skatepark as per New Line Contract	\$1,058,000.00
Outstanding Invoice for Centennial redesign	\$13,000.00
Current Shortfall	\$170,775.00

Our Future Park

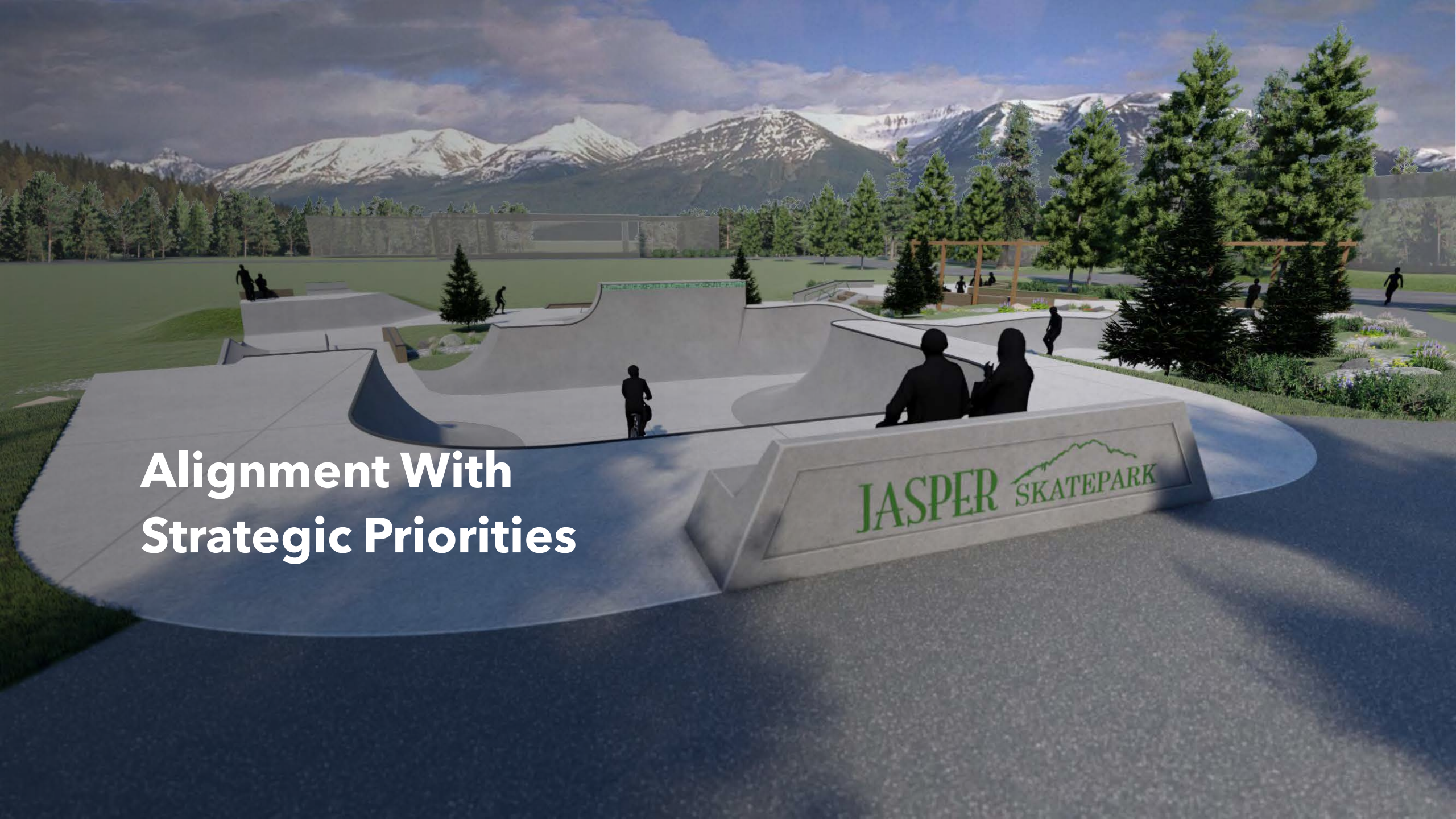


Our Plight and Path Forward

- Being Approximately \$170,000 short of building the skatepark design that our community, committee and New Line collectively came up with, here are some concerns and solutions.
- Avoiding reduction in Scope due to shortfall which will in-turn reduce play value for a permanent facility that will serve our community for over 40 years.
- In Kind donations will play a huge role in reaching our target, for example lodging for employees fully donated could potentially knock off approximately \$90K in costs.
- The Municipality has agreed to take on part of the site prep already which will most likely shave about \$60k off of the total project cost.
- Currently waiting on 2 potential grants (CN Rail \$25K ABC Built together \$50K)
- If we raise more than our goal the remainder will go towards benches, water fountain, landscaping etc.

Alignment With Strategic Priorities

JASPER SKATEPARK

An architectural rendering of the Jasper Skatepark. The park features several concrete ramps and bowls of varying sizes. In the foreground, a large concrete ledge has the words "JASPER SKATEPARK" engraved in green, with a small mountain silhouette above "SKATEPARK". Several people are shown using the park: one person is on a bicycle on a ramp, two people are sitting on the ledge, and others are standing or skating in the background. The park is surrounded by green grass, young evergreen trees, and a wooden play structure. In the far background, a dense forest of tall evergreens leads to a range of large, rugged mountains with significant snow cover under a blue sky with scattered clouds.

Relationships

- Community support and engagement for this project over the years is undeniable evidence of a great interest within the community. to build this park. (Communicating and engaging with residents.)
- MOJ and JSC working together is a great example of our municipality welcoming the creativity innovation and expertise of community members groups and associations.



Environment

- Encouraging and promoting the use of active low impact transportation means. (skateboards etc.)
- Skatepark would survive and not contribute to a forest fire.
- Design of Skatepark will showcase the Uniqueness of Jasper through natural aesthetic and functional features such as native landscaping and design features relevant to Jasper National Park Specifically. Ie:: Dry Creek Bed water run off etc. .



Organizational Excellence

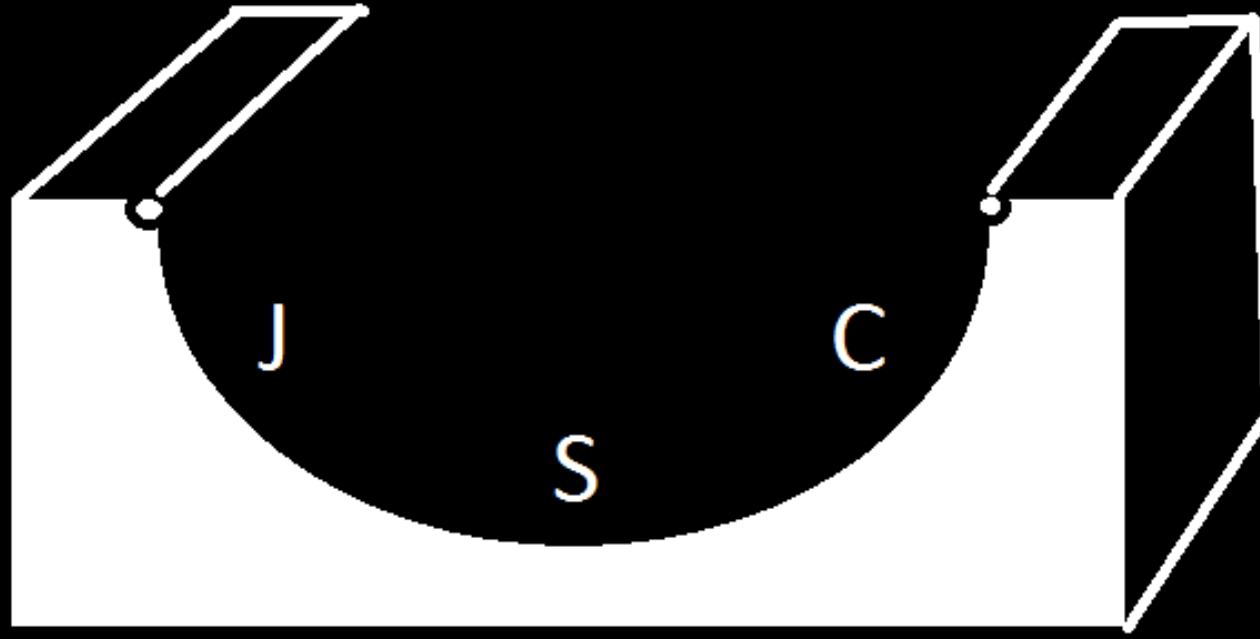
- Partnership with the Municipality is allowing time for employees to learn and develop new skills that will aid in future projects and daily operations. (operate machinery for site prep.)



Advocacy

- We feel that this project aligns with many of the interests and goals of this council and is good opportunity to represent this councils values.
- The partnership and strong support of the Municipality throughout this process has been a great opportunity to advocate for community members and skatepark advocates.
- A new Skatepark will be an integral step toward the goal of resort municipality status providing an essential amenity for a resort community.





Thank you for your time!

Municipal Contribution Request Form



Date:	Nov 01, 2023	
Submitted by:	Warren Waxer President Jasper-Yellowhead Historical Society	
Name of Group:	Jasper-Yellowhead Historical Society	
Fiscal Year:	2024	
Total Amount Requested:	\$55,000	
Contact Information	Email:	warrenwaxer@shaw.ca
	Phone:	780-852-5713
Strategic Alignment	Does your request align with Councils Strategic Priorities for their term? Explain which priority and how you project aligns. https://www.jasper-alberta.com/p/strategic-priorities Relationships, Organizational Excellence, Advocacy	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. \$5,000 Upgrade of Audio Visual equipment for meeting room 50,000 Planning and preparing for a space to exhibit our Wildlife Collection	

Did your group receive funding in the prior fiscal year? ☒ Yes ☐ No

If yes, how much was requested? 55,000

If yes, which year? 2023

If yes, how much was approved? 55,000



JASPER-YELLOWHEAD HISTORICAL SOCIETY – MOJ FUNDING REQUEST 2024

The Historical Society and the Museum and Archive that we operate have been a cultural cornerstone of the community for just over 60 years. Preserving and presenting Jasper's past continues to be a passion for the small group of talent museum professionals and a large group of dedicated volunteers.

Municipal funding and support from individuals and businesses have allowed us to continue to tell Jasper's Stories and host events that enrich the community. The past year was another busy year with exhibits like Dee Mclean's enviro-art show on our changing climate Water, Wilderness and Wildfire, an exhibit honouring Ukrainian culture in Jasper and one celebrating Jasper the Bear's 75th anniversary to name a few.

This past summer was particularly exciting for the Society as it was our 60th anniversary and a grand Homecoming was stage. Late August saw some 225 people come from far and wide back to Jasper to renew contacts and help us celebrate our anniversary. Current and former residents enjoyed the Homecoming exhibit "Looking Back" at the Museum, tours of the Elementary and High Schools, talks by retired wardens about their job "back then" and many informal get togethers.

We were happy to facilitate such a great event and proud it was a success.

The focus of the Society at present is continuing the planning and preparation to exhibit the Schuurman Wildlife Collection. This will be one of the largest projects our organization has taken on since the establishment of our Museum. It is a labour and capital intensive project that will benefit both the Museum and the community.

The other initiative we about to embark on is upgrading the audio visual capabilities of our meeting room. As well as being the meeting room for the Historical Society it is a well-used public space that hosts first aid course, Parks Canada training sessions and a variety of talks and slide shows. A smart screen and camera would bring our capabilities up to date and facilitate more and varied rentals.

The Background and business plan for the Wildlife Exhibit is attached.

The JYHS is requesting financial assistance of \$55,000 for 2024. \$50,000 will go toward the cost of planning and preparing for a dedicated exhibit out building and \$5,000 will be go to audio visual upgrades to our meeting room.

We sincerely hope the Municipality and the residents of Jasper agree that these two initiatives will be of lasting benefit to the community.

Sincerely,

Warren Waxer
President
Jasper-Yellowhead Historical Society



BACKGROUND

January of 2023 saw the Jasper Yellowhead Historical Society (JYHS) officially acquire the Schuurman's Wildlife Museum Exhibit. With that came the need to move from a display concept plan to a detailed plan of action and Business Plan.

There were many reasons why our Society pursued the exhibit. Of primary importance, was the link to telling our Jasper Stories, our role as a heritage educator, saving the collection for the community and the potential to enhance our museum's revenue generation, through increased tourism to reach our long-term goal.

The importance to the Museum and the Community can not be understated! For that reason, the JYHS primarily targeted the use of the generous 2023 grant from the Municipality of Jasper, to undertake the initial steps in one of the most important acquisitions to our museum in the past fifty years.

BUSINESS PLAN

Exhibit Plan

The Business Plan for the display of the 115 animals is based on a three phased approach. The reason for this is directly related to the fact that our existing museum and archives is nearing display and storage capacity and that our long-term goal is a new museum for the community.

To accomplish our long-term goal, we must build our capacity and revenue through, among other things, the display of the exhibit. This will be accomplished through the following three phased approach:

- Phase I – short term storage of the animals. The original plan contemplated a one-year timeframe. Working through Phase II suggests we were too optimistic in our estimation. An additional 1 ½ to 2 years is likely.
- Phase II – position a “temporary” modular structure for display adjacent to the existing Museum structure (Lot 3A). Estimated display utilization is 5 - 6 years. The potential of re-purposing the modular structure afterwards, will be investigated.
- Phase III – Construction of new Museum on the Society’s adjacent lot (Lot 4A). Potential construction 2033.

Phased Activities

Phase I

The following are the primary activities and status associated with Phase I.

<u>Activity</u>	<u>Status</u>
Secure temporary storage lease	Completed
Storage of animals	Completed.
Negotiation of the extension of lease	Underway

Phase II

The following are the primary activities and status associated with Phase II.

<u>Activity</u>	<u>Status</u>
RPR/Topographic survey of lots 3A and 4A	Completed
Preliminary mortgage discussion	Completed
Engagement of architect	Completed

Development of Concept Design	Completed
Website targeting legacy contributions/donations	Completed
Development Permit	Underway
Feasibility Analysis (FA)	Underway
Investment decision	April 2024
Consultation/Detail Design/Permitting	May to Dec. 2024
Construction and Placement	Jan. to Aug. 2024
Diorama training/design/construction	Sept. 2023 to March 2025

Phase III

Currently, efforts are focussed on developing the financial capabilities knowledge to undertake the design, construction, and operation of a new museum.

Estimated Costs

Estimated costs shown below are primarily for the year 2023 and 2024. At this time, construction costs, diorama development and ancillary infrastructure costs associated with permitting, have not been determined. We have a preliminary estimate for a modular constructed building of approximately \$400,000. As well, we are in discussions with an organization regarding training of staff for the design and construction of dioramas.

Revised Animal Budget 2023/2024 Phase I and II

2023 To date

Architectural Fees	\$9170
Storage	\$8000
RPR/Site Plan	\$4600

Printing/Copying	\$ 461
Boxes/Storage	\$ 550
Insurance	\$ 900
Update RPR and Site Plans	<u>\$1600</u>
Sub Total	\$25281

2023 Pending

Storage	\$1000
Landscape Plan	\$1500 (Arcadis to provide)
Stormwater Plan	<u>\$3500</u> (McElhanney to provide)
Sub Total	\$6000
Total 2023	\$31281

2024 Proposed

Storage	\$14400
Building Permit Fees	\$ 3500
Inspection Fees	\$ 3500
Insurance	\$ 900
Detailed Design	\$30000
Grading Plan & Stakeout	\$ 9750 (McElhanney to provide)
Building and Pile Layout	<u>\$ 2250</u> (McElhanney to provide)
Total Identified 2024	\$64300*

*The above does not include diorama design and initial building contract costs (fall 2024).

Summary

The development of the Wildlife Exhibit and associated infrastructure is providing the knowledge and financial capabilities the Historical Society requires to

undertake the eventual construction of a new community museum. This is a multi-year project building to our future. As we are a non-profit community society, we have taken an approach that minimizes the financial strain with a smaller investment impact in the short term while building equity and capacity for the long term.

The Municipality of Jasper has played a key role in the initial stages of our project as we work through the development process. Eventually, we will undertake bank financing to support the development and construction of the project. We hope that we can count on the continued support of the Municipality through financial, regulatory and assistance in kind, to continue developing our project.



2024 Budget

Income

Donations – Museum

Admission	46200.00
Posters/Postcards	5200.00
Misc. Donations	6000.00
Used Book Sales	2700.00

Total Donations – Museum **\$60,100.00**

Fundraisers

Bottle Return	19000.00
Festival of Trees	18000.00
Gran Fondo Bike Race	8000.00
Duck Race	3000.00
Misc.	6000.00

Total Fundraisers **\$54,000.00**

General Sales

Contracted Services Parks	17800.00
Gift shop/Gallery Sales	45850.00
Meeting Room Rental	6000.00
Misc. Sales	1500.00
Cost of Goods Sold	-23,200

Total General sales **\$47,950.00**

Grants

Municipality Grant	55,000.00
Young Canada Works Grant	7,500.00
Other	5,000.00

Total Grants **\$67,500.00**

Society Revenue

Interest	1000.00
JYHS Corp. Membership	1500.00
JYHS Donations	5000.00
JYHS Membership	5000.00

Total Society Revenue	\$12,500.00
Support From JYHS	
Total Support from JYHS	\$81,300.00
Gross Profit	\$323,350.00

Expenses

General & Administration	
Advertising & Promotion	10000.00
Contracted Services	4000.00
Displays/Exhibits/Prog.	4000.00
Fees, Dues & Membership	500.00
Fundraising Expenses	2400.00
Insurance & Bank Charges	9900.00
Repairs and Maintenance	10300.00
Staff Appreciation	1000.00
Utilities	15000.00
Total General & Administration	\$57,100.00
Office and Sundry	\$11,880.00
Personnel	\$252,176.72
Society Expenses	
Infrastructure & Asset Dev.	
Sidewalk	11000.00
Website & Audio Visual	6000.00
Wildlife Acquisition Project	64300.00
Total Infrastructure & Asset Dev.	\$81,300.00
Misc. Board Expense	\$2,500.00
Prof. & Consulting Fees	\$4,500.00
Total Society Expenses	\$88,300.00
Total Expenses	\$409,456.72
Net Income	- \$86,106.72

Municipality of Jasper

Municipal Contribution Request Form



Date:	November 3, 2023	
Submitted by:	Marie-Pierre Flipo-Bergeron	
Name of Group:	Sundays live music in the park	
Fiscal Year:	2024	
Total Amount Requested:	5,000\$	
Contact Information	Email:	mariepierrefb@hotmail.ca
	Phone:	780-931-6044
Strategic Alignment	Does your request align with Council's Strategic Priorities for their term? Explain which priority and how your project aligns. https://www.jasper-alberta.com/p/strategic-priorities Yes, those strategic priorities are: the Community Health, the Relationships, the Advocacy	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. The funds will be used to promote and create the concert series, hire musicians, sound and more	

Did your group receive funding in the prior fiscal year? ☐ Yes ☒ No

If yes, how much was requested? _____

If yes, which year? _____

If yes, how much was approved? _____

Dear Mayor and Council of the Municipality of Jasper,

My name is Marie-Pierre Flipo-Bergeron and I am the founder of the Sundays live music in the Park concert series that happened in Jasper last summer. I created the event with the help of Habitat for the Arts and so many artists volunteering their passion, talent and time. The Sunday live music in the park was an event that met many of the strategic priorities of our Council like creating opportunities for community connections.

Two weeks ago, I was denied the funding through the Economic Development Funds mainly because I was not part of a registered non-for-profit and did not have a board of directors. Unfortunately for me, I thought I did meet those requirements.

I am now requesting the possibility to show a small presentation in front of the council before the budget of the Municipality is exhausted. I am seeking for a partnership and an annual contribution from the Municipality of minimum 5,000\$ to continue to operate the Sundays live music in the Park. This financial help will continue to provide that great community event that gathered and brought people together once a week in one of our most beautiful parks in the town of Jasper. In exchange, I will write on any posters and promotional items that the Municipality is Sponsoring this event. The money will go towards: promoting the event, paying the artists, providing a better sound system, hotel rooms if artists from outside Jasper and more.

The program was piloted last summer for the first time. It started on June 18th and ended on August 27th. This free event of live music was offered from 6pm-8pm for 10 weeks during the summer. Hundreds of people showed up every night once the news was spread around town. People were bringing their kids, friends and extended family. Every week, a different artist or a couple of musicians would share the stage to share their gift of music to everyone. One evening we even reached over 165 people in the park. This was a great way to promote and enhance cultural opportunities and spaces in Jasper.

I would like to thank you for taking the time to read this letter and If you have any questions, please do not hesitate to contact me.

Have a great day

Marie-Pierre Flipo-Bergeron

mariepierrefb@hotmail.ca

[780-931-6044](tel:780-931-6044)



JUNE 18 ~ MARIE
JUNE 25 ~ HANNIBAL WEEKS
JULY 9 ~ THE PROJECT
JULY 16 ~ CALEB DENEAU
JULY 23 ~ PETE CHERNIAWSKY
JULY 30 ~ *SUPRISE GUESTS*
AUGUST 6 ~ WELL SPACED TREES
AUGUST 13 ~ VIA AND THE DERAILEURS
AUGUST 20 ~ MICHAELE RHODES
AUGUST 27 ~ THE WILD HARPIST

JUNE 18- AUGUST 27 2023

✦ **FREE OUTDOOR CONCERT** ✦
IN THE COMMEMORATION PARK

**BRING A BLANKET AND ENJOY MUSIC FROM
OUR LOCAL ARTISTS**

**SUNDAYS OUTDOOR LIVE MUSIC IN THE PARK
FOR EVERYONE!**

6-8PM

DONATIONS ACCEPTED

GLENDAS GREAT CATERING OPEN IN ACTIVITY CENTER

Sponsored by the Municipality of Jasper & Habitat for the Arts

Sundays outdoor live music in the Park

- Seeking for an annual funding of 5,000\$ from the Municipality Council.
- The money will be used to hire musicians, cover wages, travel expenses, lodging, sound (gear and if needed technician), create promotional content, organize volunteers and more

Community health, relationships, advocacy

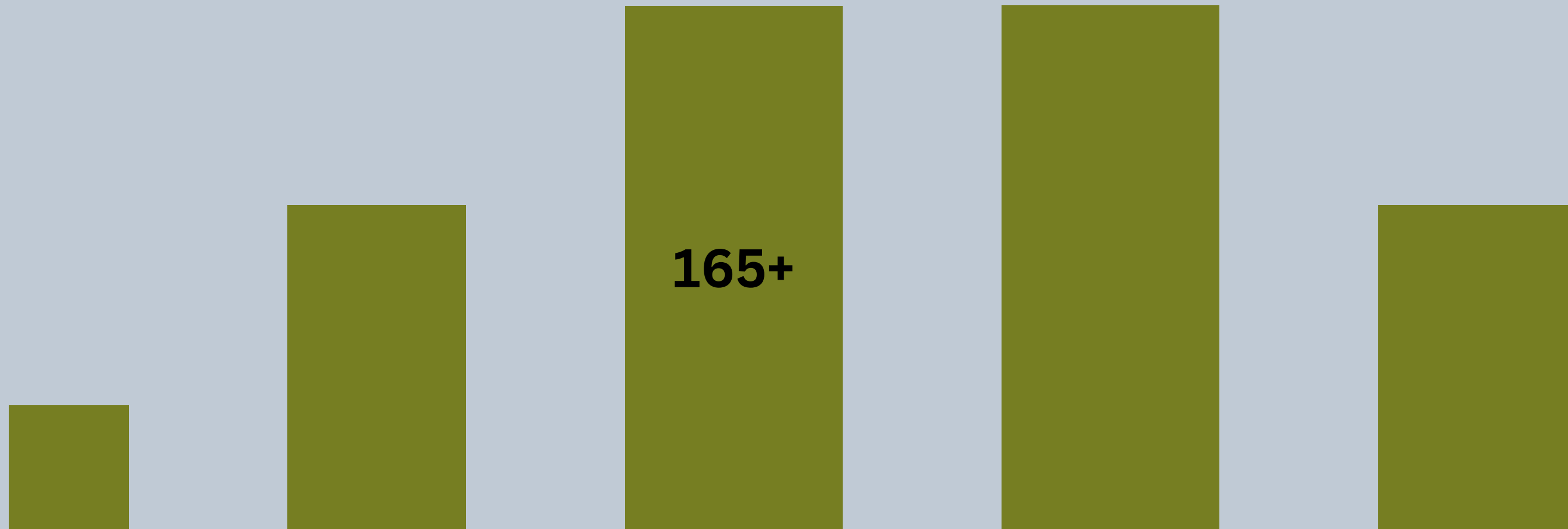


Free and accessible to all residents and travellers of all ages



**Engage residents;
Welcome expertise, creativity and commitment of
community members;
Embrace our growing diversity; Create opportunities
for greater inclusion; Increase community connections**

First year attendance: Sunday Live music in the Park 2023



25- 65

85-100

100 +

100 +

85-100

Start: June 18

End: August 27

All based on volunteer performers and organizers

Any questions?

Thank you for considering funding
Sundays live music in the Park to
be part of our community events

FREE OUTDOOR CONCERT
JIM VENA STAGE AT CN PLACE
COMMEMORATION PARK
FOR EVERYONE!



Municipal Contribution Request Form



Date:	November 01, 2023	
Submitted by:	Kelly Dawson- Society President	
Name of Group:	Crisis Team Jasper Society	
Fiscal Year:	2024	
Total Amount Requested:	\$12,500	
Contact Information	Email:	kellyadawson@outlook.com
	Phone:	780-931-6681
Strategic Alignment	Does your request align with Councils Strategic Priorities for their term? Explain which priority and how your project aligns. https://www.jasper-alberta.com/p/strategic-priorities The Jasper Crisis Team is aligning their efforts with Councils Strategic Priorities in order to create a healthier and more resilient community of both residents and visitors. In order to foster a healthy and resilient community, Jasper Crisis Team focuses on nurturing strong and dependable relationships with different agencies ranging from EMS, Jasper Fire Department, and The Municipality of Jasper, to name a few. This partnership is grounded in the shared belief that the health of the community is the foundation of its future. Additionally, Jasper Crisis Team recognizes the fundamental importance of the local tourism economy and are committed to ensuring that it thrives while safeguarding the well-being of residents and visitors alike. This alignment aims to strengthen the collective impact in supporting victims of trauma, making community health and sustainable tourism central to our mission.	
Project Narrative:	Help us understand what the group intends to do with any funds received from the Municipality. Jasper Crisis Team has had the chance to bring on one additional support worker to assist the coordinator. With the transition to our own board, we are aiming to bring on 2 more advocates in order to provide more emotional support to victims of trauma. With that as our goal, this will require more funding in order to provide initial and ongoing training to our advocates.	

Did your group receive funding in the prior fiscal year? ☒ Yes

☐ NO

If yes, how much was requested? \$12,500

If yes, which year? 2023

If yes, how much was approved? \$12,500



November 3, 2023

Municipality of Jasper
PO Box 520
303 Pyramid Lake Road
Jasper, Alberta, T0E 1E0

To Mayor and Council,

Re: Request for Municipal Funding – Crisis Team Jasper Society for 2024

I am writing to you on behalf of The Jasper Crisis Team, seeking your support and consideration for our budget request for the year 2024. The Municipality of Jasper has always been a steadfast partner in our efforts to provide immediate assistance and support to victims of trauma in our community. Your continued support is instrumental in fostering a healthier and more resilient community for our residents and visitors.

Currently, we have contracted Lisa Darrah as our program coordinator, and we are working closely with Community Outreach Services, Jasper emergency services, and other local organizations to ensure that victims of trauma have access to essential resources such as accommodation, transportation, and other basic needs. The flexibility of the Crisis Team's mandate allows us to respond quickly to emerging crisis situations and adapt to the evolving needs of our community.

We, as The Crisis Team recognize the significance of our local tourism economy and remain committed to safeguarding both the welfare of our residents and the success of our tourism industry. Our mission is centered on strengthening the collective impact in supporting victims of trauma, with community health and sustainable tourism at its core.

Activities Completed or On-Going

With the transition to our own board in 2023, the Jasper Crisis Team has been able to bring on one additional support worker, and we are actively seeking to add two more advocates to provide enhanced emotional support to victims of trauma. Achieving this goal will necessitate increased funding to cover training and operational costs.

Jasper Crisis Team has been successful in the last year since our 2022 presentation by meeting the crisis needs within our community. We have provided one on one support 7 days per week. Support calls or texts from organizations were answered either immediately or returned that day. By bringing on the additional support worker, we have been able to ensure that there is full coverage with a variety of resources.

In conclusion, we sincerely thank you for taking the time to consider our request. The support of the Municipality of Jasper is invaluable in sustaining these crucial services provided by the Jasper Crisis Team. By partnering with us, you are not only supporting victims of trauma but also contributing to the well-being and resilience of our entire community.



Please see the letters of support attached to this request. We are open to further discussions and would be pleased to provide any additional information or answer any questions you may have. Thank you for your continued commitment to our community's welfare, and we look forward to your favorable consideration of our budget request.

On behalf of the Crisis Team Jasper Society,

Kelly Dawson- Board President

Jasper's Emergency Medical Services

Associated Ambulance
780-931-4905

► **Mayor Richard Ireland,
Councilor Wendy Hall,
Councilor Rico Damota,
Councilor Kathleen Waxer,
Councilor Helen Kelleher-Empey,
Councilor Ralph Melnyk,
Councilor Scott Wilson**

303 Pyramid Lake Rd, Jasper, AB T0E 1E0
Phone: 780-852- 3356

Dear Mayor Ireland and Town Council,

I am writing to you today, on behalf of Jasper's Emergency Medical Services, to act on funding Jasper's Crisis Team.

Jasper relies on tourism, and with Covid travel restrictions easing off, we can already see our visitor numbers increasing. Unfortunately, more visitors, means higher call volumes for Jasper's Emergency Services.

In previous years, having Jasper's Victim Services Unit, meant we as practitioners knew there were ways to help our patients receive urgent help, outside of our immediate aid. With the Federal Government removing this funding, and consequently dismantling Jasper's Victim Services Unit, there is a definite gap in support and help for our visitors who find themselves victims to crime or trauma in our National Park.

The truth is, Jasper is not always affordable for the average person or family to stay.

In horrific motor vehicles, patients are often extricated without personal belongings or personal belongings are lost and/or destroyed. These patient's may find themselves in our hospital with no means of transport, communication or payment.

In the event of a serious accident that may have forever destroyed a family, the last thing we as practitioners want to think about is, how are they going to afford a meal, a room or even a bus ride home.

However, motor vehicle accidents, and tourists are not the only victims who may need aid from Jasper's Crisis Team. Jasper residents are also susceptible to crime, including domestic violence. The Crisis Team would be able to provide funding for a safe, temporary room for an individual or family who may not have the resources to seek refuge on their own.

Funding for the Jasper Crisis Team would mean no one has to worry about going hungry or sleeping outside after falling victim to serious crime or trauma. In these moments of devastation, Jasper's Crisis Team would be able to step in and relieve some of the overwhelming loss by providing something as little as a hot meal to a family that may have lost major belongings, their vehicle, or even family members.

We support the establishment of Jasper's Crisis Team and are asking you to move this forward at Council to provide funding.

Sincerely,

Jasper's Emergency Medical Services

Primary Care Paramedic
Silken Pedersen
October 25th 2023



Royal
Canadian
Mounted
Police

Gendarmerie Royale
du Canada

Sgt. Rick K. Bidaisee
NCO i/c Jasper Detachment
600 Bonhomme Street
Jasper, Alberta

Crisis Team Jasper
Box 2781
Jasper, Alberta T0E 1E0

Date: October 18, 2023

RE: Funding Application for the Crisis Team Jasper

To whom it may concern,

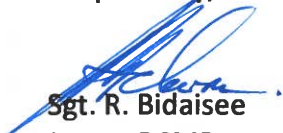
The Crisis Team in Jasper has successfully and meaningfully assisted individuals who are in crisis following a traumatic event.

The Crisis Team is a valuable resource for the community of Jasper providing urgent social assistance to persons in need when their situations fall outside of the criminal system.

The Jasper RCMP Detachment supports the Crisis Team in Jasper. This organization provides assistance outside of regular daytime hours augmenting other local support agencies, such as Jasper Community Outreach Services. The development of the Crisis Team's mandate will include services to individuals whose needs are outside the parameters of other support agencies.

We support the Crisis Team's application for funding.

Respectfully,


Sgt. R. Bidaisee
Jasper RCMP
780-852-4421

Municipality of Jasper

Municipal Contribution Request Form



Date:	November 3rd, 2023	
Submitted by:	Cristin Murphy, Executive Director	
Name of Group:	Jasper Heritage Folk and Blues Society	
Fiscal Year:	2024	
Total Amount Requested:	\$20,000	
Contact Information	Email:	jasperfolkmusicfestival@gmail.com
	Phone:	780-852-1223
Strategic Alignment	Does your request align with Council's Strategic Priorities for their term? Yes our request aligns with the following Strategic Priorities: • prompting and enhancing recreational & cultural opportunities & spaces • enabling & facilitating events that provide opportunities to increase community connections • collaborating with Indigenous partners • welcoming the expertise, innovation, creativity and commitment of community members, groups, associations and businesses	

Project Narrative:	The Jasper Heritage Folk and Blues Society is asking for municipal support in order to keep our festival accessible for all Jasperites. We are looking for financial support as well as in-kind donations of the field, stage, tables and chairs. This support would help to fund the Kick Off Parade and Children's Area.
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Did your group receive funding in the prior fiscal year? ☒ Yes
☐ No

If yes, how much was requested? \$20,000

If yes, which year? 2023

If yes, how much was approved? \$3000 in kind and \$2000 cash

Jasper Heritage Folk & Blues Society



Presenting the Jasper Folk Music Festival

The Jasper Heritage Folk & Blues Society At A Glance

- The Jasper Heritage Folk & Blues Society is a non-profit society which is 100% volunteer run without any paid employees
- The Jasper Heritage Folk and Blues Society has proudly hosted this version of the Jasper Folk Music Festival since 2013. Prior to that, there was a bi- annual music festival that ran for approximately 20 years organized by a separate society.
- We have hosted 8 festivals since 2013, with 2017 cancelled as Centennial Field was no longer an option and 2020 and 2021 were cancelled due to Covid-19.

The Jasper Heritage Folk & Blues Society

At A Glance

- We have worked hard to create a family friendly festival for our local Jasper community and visitors alike
- We are inclusive and welcoming to all with children 12 and under attending free and seniors 80+ attending free, youth and seniors 65+ have a discounted rate
- We encourage local musicians to participate with our Battle Royale as well as local artist submissions and reaching out to local youth through the high school
- We seek out 100 volunteers for the festival weekend plus our year round volunteer board of 15 members
- We work to incorporate various cultural music with a focus on Indigenous and Canadian performers
- We aim to keep our ticket prices affordable while providing quality music

MOJ Involvement Over the Years

We have been grateful for the support of the Municipality of Jasper over the years.

We were the recipient of the Community Development Fund in 2013, 2014, 2016, and 2018. In 2022 we were gifted partial field rental in-kind.

In 2023, the Municipality was a Diamond sponsor and supported us with in-kind donations of the rental of Commemoration Park and the Jim Vena Stage, use of tables, chairs and a ladder, as well as a cash donation of \$2000.

What are we asking for?

The Jasper Heritage Folk and Blues Society is asking for municipal support in order to keep our festival accessible for all Jasperites. We are looking for financial support as well as in-kind donations of the field, stage, tables and chairs.

The support would help to fund the Kick Off Parade & Children's Area

Our Kick-off Parade is a major highlight of our weekend and anyone can join as a ten piece brass band leads the parade through the streets of Jasper to the festival grounds. Children are an important part of our festival community and we work hard to provide a free weekend offering for all children 12 and under. We have children's performers, bouncy castles, face painting, crafts, a dress up children's parade on the festival grounds, a mini library with story time, photo booth and more.

Kick Off Parade- September 8th 2023



Children's Zone 2023



Alignment with MOJ Strategic Priorities

We feel that by supporting JHFBS, the MOJ is supporting Community Health by:

- prompting and enhancing recreational & cultural opportunities & spaces- JFMF hosts yoga, zumba, drumming, dance and meditation workshops
- enabling & facilitating events that provide opportunities to increase community connections- ex: Volunteer opportunities create connections

We feel that by supporting JHFBS, the MOJ is maintaining strong relationships by:

- collaborating with Indigenous partners- JFMF has a priority to include Indigenous musicians every year ex: Warrior Women, the Bullhorn Singers, Chubby Cree
- welcoming the expertise, innovation, creativity and commitment of community members, groups, associations and businesses- JFMF has local artisan and food vendors, local girl guides, local artists create our poster each year, local musicians

Municipality Benefits

We would like to propose that the Municipality of Jasper host our Children's Area and Parade. We would call it the Municipality of Jasper (MOJ) Kick Off Parade & Kids Zone.

- ❖ The parade & children's area named after the Municipality of Jasper.
- ❖ Social media recognition for contributions
- ❖ Shout outs on stage at the festival
- ❖ Thank you ad in local paper
- ❖ Tangible meeting of strategic priorities
- ❖ The arts are seen as a priority in a community with a lot of focus on recreation
- ❖ In a time where mental health concerns are at an all time high, recognizing the value of the arts is important

Growth of the Jasper Folk Music Festival

- As a non-profit society, we rely heavily on sponsorships and grants to fund our festival and we are currently still waiting to hear on a grant we applied for our 2023 festival.
- Some of our local sponsors have been committed for years, some are new and some can no longer afford to sponsor in these challenging times.
- In order to continue to offer an affordable, quality music festival for Jasperites and tourists alike, we need help with some reliable funding

Our requested budget is Muni Proposal Budget

2019-2023 changes in budget Muni Proposal Data

Proposal Specific Expenses

Production Logistics/Site	2022 Actual (1 day – Oct)	2019 Actual (3 days – Sept)	2023 Actual (2 days – Sept)
Commemoration Park (Municipality)	\$0.00	\$1,431.85	\$0.00
Tables & Chairs (donated in 2019 and 2023)	\$853.65	\$0.00	\$0.00
Bouncy Castle Rental	\$850.00	\$2,192.55	\$2,294.25
Photobooth	NA	NA	\$1,785.00
Programming			
Children's Performer fees	\$1,942.50	\$600.00	\$2,500.00
Children's Performer Accom			\$500.00
Parade performer fees	\$4,000.00		\$5,000.00
Parade performer Accom			\$1,072.65 *Value in kind
Volunteers			
Volunteer Appreciation Event	\$619.50	(donated)	\$911.62
Volunteer Shirts (90 shirts distributed)	\$1,359.00 (100 at \$13.59)	\$834.40 (90 at \$10.79)	\$1,226.93 (100 at \$12)
Volunteer Tickets	\$8,500.00	\$10,350.00	\$13,000.00 *value
(value of tickets provided to volunteers)	(100 at \$85)	(90 at \$115)	(100 at \$130)
Total Expenses	\$18,124.65	\$15,408.80	\$28,290.45

Festival Attendance and Expense Data

In 2023, 2 day festival

200 free children	Bouncy Castle was free for all kids who attended the festival
1 free seniors (80+)	
49 discounted seniors (\$90)	
14 discounted youth (\$90)	
100 About 100 volunteers (\$130)	

2023 Expenses (Actual)

\$2,294.25	Bouncy Castle Rental (added 3rd bouncy castle so kids 5Y and under had their own)	
\$2,500.00	Childrens Performer	
\$5,000.00	Brasstactics (Parade)	
\$1,072.65	Accommodation for Parade Band (donated in kind this year)	
\$500.00	Accommodation for Children's Performer (donated in kind this year)	
\$911.62	Volunteer appreciation event (estimate)	
\$13,000.00	Volunteer tickets (\$130 each)	
\$1,226.93	Volunteer t-shirts	
\$1,114.26	Field Rental (donated in kind this year)	
\$900.00	Tables and Chairs (donated in kind)	full field licensed, so fewer tables required
\$28,519.71		

In 2022, 1 day postponed festival

75 free children	Bouncy Castle was free for all kids who attended the festival
1 free senior	
22 discounted seniors (\$65)	
13 discounted youth (\$65)	
About 100 volunteers	

2022 Expenses (Actual)

\$850.00	Bouncy Castle Rental
\$1,942.50	Childrens Performer
\$4,000.00	Brasstactics (Parade)
	Accommodation for Parade Band (* donated in kind)
	Accommodation for Children's Performer (*donated in kind)

\$619.50	Volunteer appreciation event	
\$8,500.00	Volunteer tickets (\$85 each)	
\$1,359.00	Volunteer t-shirts (100 at \$13.59 each)	
\$853.65	Field Rental (incl. tables and chairs)	had full field licensed, so fewer tables required
\$18,124.65		

In 2019, 3 day festival

135 free children	Bouncy Castle was paid, \$10 per child, \$1265 was taken in
0 free seniors	
9 discounted seniors (\$85)	
2 discounted youth (\$85)	
About 90 volunteers	

2019 Expenses (Actual)

\$2,192.55	Bouncy Castle Rental	
\$600.00	Childrens Performer	
	Accommodation? - all in one invoice, so not sure value for these performers	
\$0.00	Volunteer appreciation event (donated by Downstream and various Pizza Places)	
\$10,350.00	Volunteer tickets (90 at \$115)	
\$834.40	Volunteer t-shirts (90 at \$10.79)	
\$1,431.85	Field Rental	
\$0.00	Tables and Chairs (JPL)	had a separate beer gardens, so many more tables required
\$15,408.80		